



SEO report

www.boatsgalore.com.au

DEC-01 2025 - DEC-31 2025



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KEYRANKING METRICS

SEARCH VISIBILITY

Share of impressions a website gets in a given search engine for a given search query.

AVERAGE POSITION

The arithmetic mean of ranking positions of all keywords of a website.

TRAFFIC FORECAST

The potential volume of traffic that keywords can attract to a website.

KEYWORD IN SERP

The number of keywords for which a website is ranking at the top (100 or 200) of the search results.



Key Ranking Metrics

Average position 36 ▲ 13	Search visibility 33.4% ▲ 11.1%	Traffic forecast 711 ▲ 358	Keywords in SERP 36
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Keywords Ranking

● Entered Top 10 ● Left Top 10 ● In Top 10 ● Entered Top 100

 Google Mobile Australia 4670, Queensland, Australia

Keyword	Results	Month ago ▲	Current rankings
General			
quintrex boat for sale bundaberg	5.4K	6	1 ▲ 5
bundaberg boats	859K	-	1 ▲ 99
renegade boat bundanberge	19K	1	1
quintrex boat bundaberge	25K	4	1 ▲ 3
suzuki outboard bundaberge	7.2K	3	1 ▲ 2
new boats for sale	178M	20	1 ▲ 19
boats galore	2.2M	2	1 ▲ 1
quintrex boat dealer	655K	25	1 ▲ 24
new boat for sale bundaberg	228K	34	2 ▲ 32
suzuki boat engine bundanberg	11K	2	2
outboard motor bundaberg	24K	39	2 ▲ 37
used boats for sale	119M	-	2 ▲ 98
marine shop	746M	-	2 ▲ 98
used quintrex boat trailers for sale	644K	-	2 ▲ 98

Keyword	Results	Month ago ▲	Current rankings
buy quintrex boat for sale	660K	-	3 ▲ 97
boat for sale bundaberg	735K	-	4 ▲ 96
used boat for sale bundaberg	160K	22	4 ▲ 18
quintrex boat for sale	661K	-	4 ▲ 96
used quintrex boat for sale	664K	-	4 ▲ 96
quintrex tinnie	32K	-	4 ▲ 96
fishing boat for sale	81M	-	6 ▲ 94
suzuki outboard for sale	3.6M	5	6 ▼ 1
cheap boats	91M	-	6 ▲ 94
fishing boat bundaberg	203K	-	8 ▲ 92
evolution boats	37M	N/A	8
boating bundaberg	817K	-	10 ▲ 90
bundanberg boating	307K	-	11 ▲ 89
new quintrex boat for sale	366K	-	13 ▲ 87
renegade boat	7.3M	-	35 ▲ 65
suzuki boat engines for sale	2.7M	22	42 ▼ 20
boat centre console	8.1M	-	47 ▲ 53
garmin boat	18M	-	48 ▲ 52
aluminium boat trailer	4.4M	56	62 ▼ 6
outboard motor	26M	-	-
quintrex boat	646K	32	-
suzuki boat engine	12M	36	-
suzuki boat engine parts	7.9M	-	-
tinny boat for sale	848K	-	-
explorer boat	101M	-	-
suzuki outboard	43M	-	-
dinghy boat for sale	4.7M	-	-

Keyword	Results	Month ago ▲	Current rankings
boat engines	437M	-	-
suzuki motor boat	15M	-	-
suzuki outboard motors	3.1M	-	-
boat trailers for sale	30M	-	-
used boat trailer for sale	54M	-	-
new boat trailer for sale	84M	23	-
tinnie boat	2.2M	-	-
side console boat for sale	11M	-	-
renegade boat for sale	3M	-	-
boat finance	195M	-	-
move boat trailers	41M	N/A	-

 Google Australia Bundaberg, Queensland, Australia

Keyword	Results	Month ago ▲	Current rankings
📁 General			
quintrex boat for sale bundaberg	5.4K	8	1 ▲ 7
renegade boat bundanberge	19K	1	1
quintrex boat bundaberge	25K	6	1 ▲ 5
suzuki outboard bundaberge	7.2K	3	1 ▲ 2
boats galore	2.2M	2	1 ▲ 1
new boat for sale bundaberg	228K	33	2 ▲ 31
suzuki boat engine bundanberg	11K	1	2 ▼ 1
boat for sale bundaberg	735K	-	3 ▲ 97
quintrex boat for sale	661K	-	3 ▲ 97
buy quintrex boat for sale	660K	68	3 ▲ 65
fishing boat for sale	81M	-	3 ▲ 97
suzuki outboard motors	3.1M	4	3 ▲ 1

Keyword	Results	Month ago ▲	Current rankings
bundaberg boats	859K	-	4 ▲ 96
outboard motor bundaberg	24K	45	4 ▲ 41
new boats for sale	178M	19	4 ▲ 15
quintrex tinnie	32K	-	4 ▲ 96
cheap boats	91M	-	4 ▲ 96
quintrex boat dealer	655K	29	4 ▲ 25
used boats for sale	119M	-	5 ▲ 95
marine shop	746M	-	5 ▲ 95
used quintrex boat trailers for sale	644K	-	5 ▲ 95
used boat for sale bundaberg	160K	23	7 ▲ 16
used quintrex boat for sale	664K	-	7 ▲ 93
fishing boat bundaberg	203K	-	8 ▲ 92
suzuki outboard for sale	3.6M	5	12 ▼ 7
bundanberg boating	307K	-	13 ▲ 87
boating bundaberg	817K	-	14 ▲ 86
evolution boats	37M	N/A	15
new quintrex boat for sale	366K	-	16 ▲ 84
renegade boat	7.3M	32	39 ▼ 7
suzuki boat engines for sale	2.7M	22	46 ▼ 24
boat centre console	8.1M	-	53 ▲ 47
aluminium boat trailer	4.4M	60	65 ▼ 5
outboard motor	26M	-	-
quintrex boat	646K	32	-
suzuki boat engine	12M	-	-
suzuki boat engine parts	7.9M	-	-
tinny boat for sale	848K	-	-
suzuki outboard	43M	-	-

Keyword	Results	Month ago ▲	Current rankings
dinghy boat for sale	4.7M	-	-
boat engines	437M	-	-
suzuki motor boat	15M	-	-
boat trailers for sale	30M	-	-
used boat trailer for sale	54M	-	-
new boat trailer for sale	84M	27	-
tinnie boat	2.2M	-	-
side console boat for sale	11M	-	-
renegade boat for sale	3M	-	-
boat finance	195M	-	-
move boat trailers	41M	N/A	-

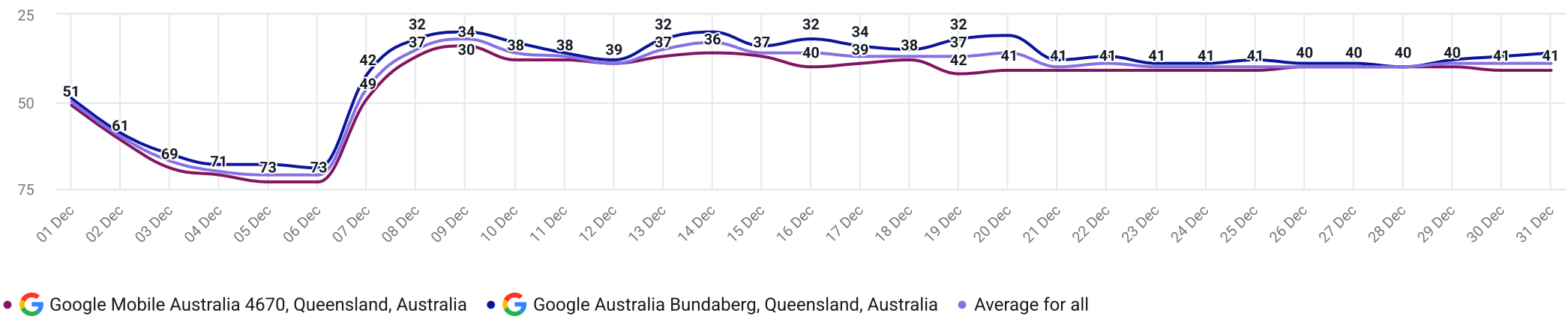
Distribution of Keywords

Search Engines	Total Keywords	Top 1	Top 3	Top 4..10	Top 11..30	Top 100	Out of SERP	Avg. Position
 Google Mobile Australia 4670, Queensland, Australia	52	8	17	9	4	4	18	41
 General	52	8	17	9	4	4	18	41
 Google Australia Bundaberg, Queensland, Australia	50	5	12	14	5	5	14	36
 General	50	5	12	14	5	5	14	36

Average Position Trend

Average position

Dec-01 2025 - Dec-31 2025



TRAFFIC METRICS

SESSIONS

Total number of sessions in the selected period

USERS

Total number of users who initiated at least one session in the selected period

NEW USERS

New unique users that logged in for the first time

PAGEVIEWS

Total number of web pages users visited during the selected period

GOALS

Number of times users triggered a conversion event or goals

ENGAGEMENT RATE

Ratio of engaged sessions to total sessions

AVG. ENGAGEMENT TIME

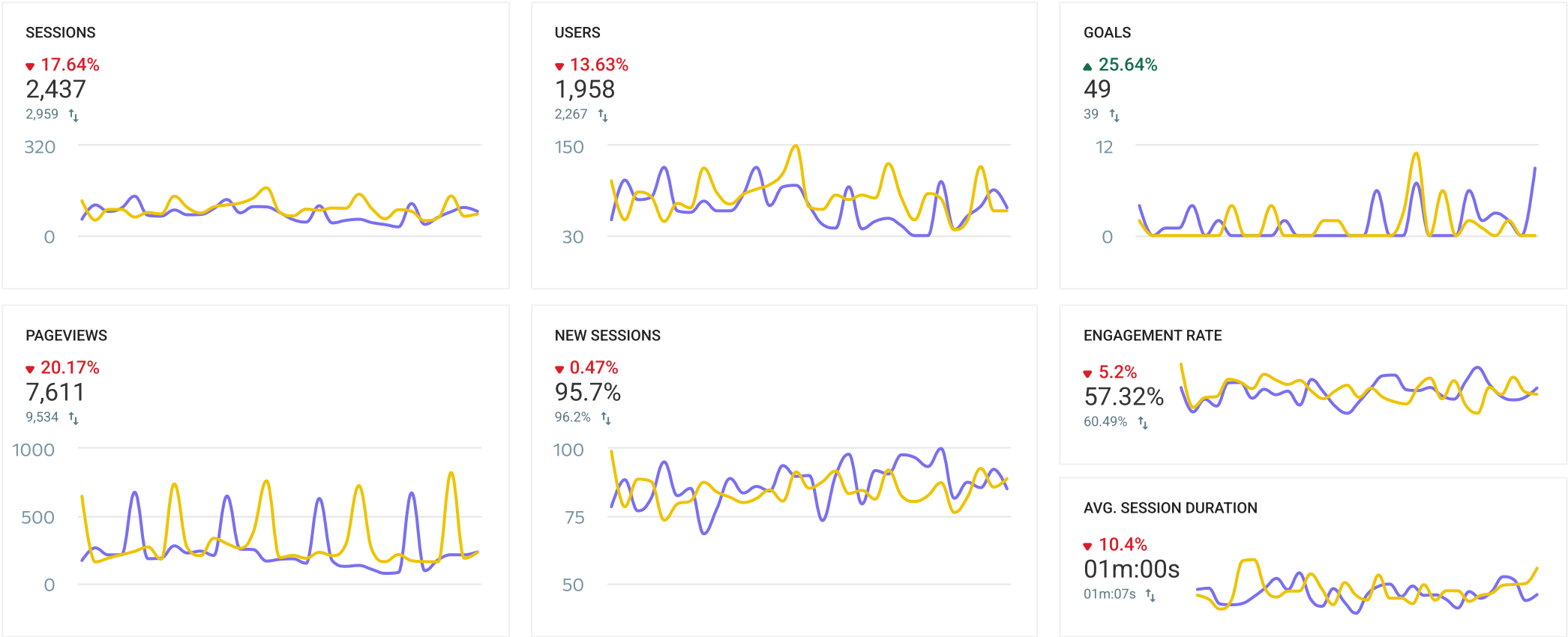
Average length of time that the website had focus in the browser



Traffic Overview

Audience GOOGLE ANALYTICS

Dec-01 2025 - Dec-31 2025



● Dec-01 2025 - Dec-31 2025 ● Oct-31 2025 - Nov-30 2025

Pages

All pages GOOGLE ANALYTICS

Dec-01 2025 - Dec-31 2025

Sessions

No.	Page	Sessions	Percent of new sessions	Users	Pageviews	Average session	Engagement rate	Goals
1	/							
	Dec-01 2025 - Dec-31 2025	819	85.69%	608	1.1K	19s	78.14%	0
2	/BoatRanges/UsedBoats							
	Dec-01 2025 - Dec-31 2025	318	15.54%	251	455	35s	91.82%	0
3	/BoatRanges/NewBoats							
	Dec-01 2025 - Dec-31 2025	281	7.6%	171	530	59s	90.04%	0
4	/boatranges/newboats/quintrex							
	Dec-01 2025 - Dec-31 2025	122	8.99%	89	214	01m:07s	92.62%	0
5	/boatranges/usedboats							
	Dec-01 2025 - Dec-31 2025	91	5%	80	141	52s	97.8%	0
6	/BoatRanges/Quintrex/Tinnie							
	Dec-01 2025 - Dec-31 2025	88	100%	85	95	23s	56.82%	0
7	/BoatRanges/Quintrex							

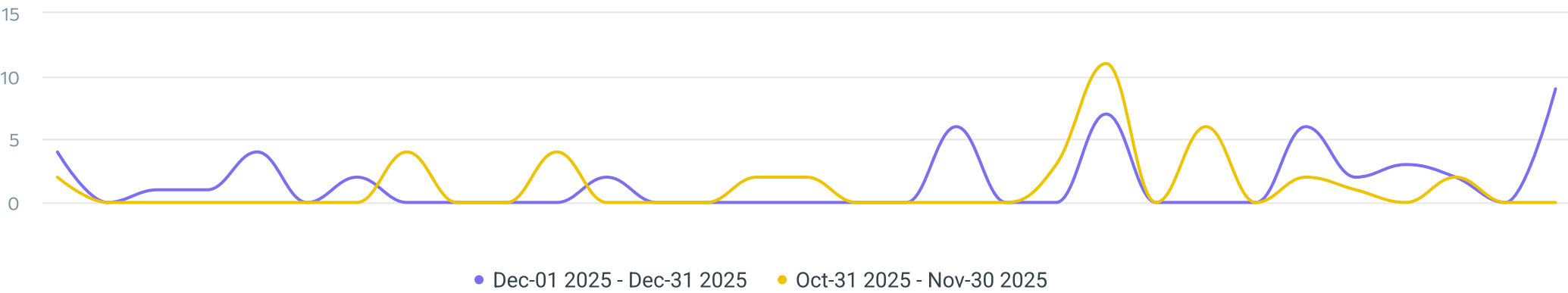
No.	Page	Sessions	Percent of new sessions	Users	Pageviews	Average session	Engagement rate	Goals
	Dec-01 2025 - Dec-31 2025	87	8%	75	136	41s	95.4%	0
8	/engines/suzuki/9040HP							
	Dec-01 2025 - Dec-31 2025	79	62.67%	75	136	23s	91.14%	0
9	/BoatRanges/Quintrex/DownloadSpecs							
	Dec-01 2025 - Dec-31 2025	76	65.79%	76	339	05s	96.05%	0
10	/BoatRanges/UsedBoats/stacer-439-barra-2012-lk171q							
	Dec-01 2025 - Dec-31 2025	69	5.88%	51	76	38s	86.96%	0

Conversions

Goals GOOGLE ANALYTICS

Dec-01 2025 - Dec-31 2025

Goals



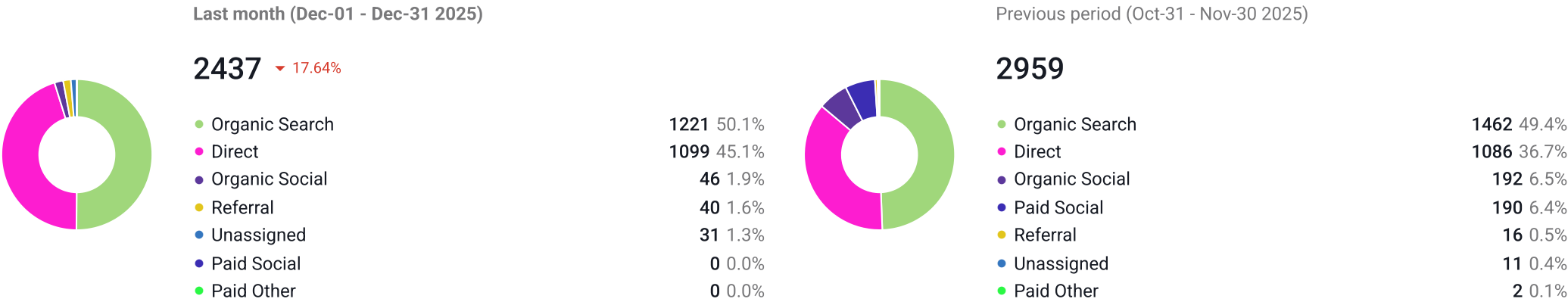
No.	Goal	Goals	Goal value
1	all_success_enquiries		
	Dec-01 2025 - Dec-31 2025	25	0
	Oct-31 2025 - Nov-30 2025	24	0
	% Change	▲ 4.2%	
2	Book_A_Service		
	Dec-01 2025 - Dec-31 2025	23	0
	Oct-31 2025 - Nov-30 2025	11	0

No.	Goal	Goals	Goal value
	% Change	▲ 109.1%	
3	file_download		
	Dec-01 2025 - Dec-31 2025	1	0
	Oct-31 2025 - Nov-30 2025	4	0
	% Change	▼ 75%	

Traffic Source

Overview: Sessions

Last month (Dec-01 - Dec-31 2025) ↑ Previous period (Oct-31 - Nov-30 2025)



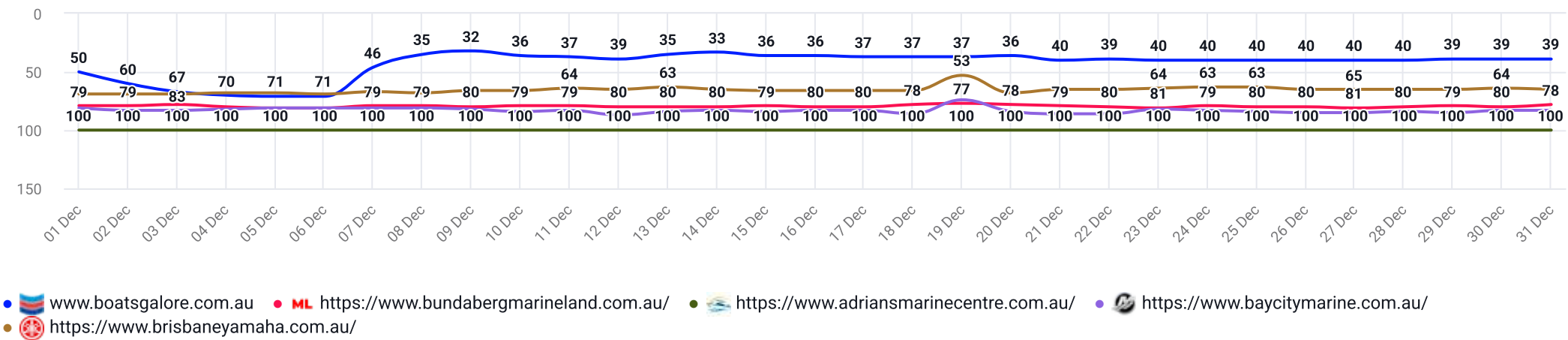
Channel	Sessions	Engaged sessions	Users	Engagement Rate	New users	Conversions	Avg. Engagement Time	Views
1 Organic Search								
Dec-01 2025 - Dec-31 2025	1.2K	904	876	74.04%	90.87%	34	88.57 sec	4K
Oct-31 2025 - Nov-30 2025	1.5K	1.1K	967	72.44%	90.69%	25	93.14 sec	4.6K
% Change	▼ -16.5%	▼ -14.6%	▼ -9.4%	▲ 2.2%	▲ 0.2%	▲ 36%	▼ -4.9%	▼ -14.5%
2 Direct								
Dec-01 2025 - Dec-31 2025	1.1K	447	983	40.67%	101.63%	14	30.95 sec	3.4K
Oct-31 2025 - Nov-30 2025	1.1K	543	939	50%	101.28%	12	40.42 sec	4K
% Change	▲ 1.2%	▼ -17.7%	▲ 4.7%	▼ -18.7%	▲ 0.3%	▲ 16.7%	▼ -23.4%	▼ -13.4%
3 Organic Social								
Dec-01 2025 - Dec-31 2025	46	18	45	39.13%	95.56%	0	25.93 sec	85
Oct-31 2025 - Nov-30 2025	192	110	170	57.29%	96.47%	0	45.59 sec	479

Channel	Sessions	Engaged sessions	Users	Engagement Rate	New users	Conversions	Avg. Engagement Time	Views
% Change	▼ -76.0%	▼ -83.6%	▼ -73.5%	▼ -31.7%	▼ -0.9%	▼ 0%	▼ -43.1%	▼ -82.3%
4 Referral								
Dec-01 2025 - Dec-31 2025	40	27	32	67.5%	93.75%	1	40.95 sec	111
Oct-31 2025 - Nov-30 2025	16	13	10	81.25%	80%	2	187.5 sec	85
% Change	▲ 150%	▲ 107.7%	▲ 220.0%	▼ -16.9%	▲ 17.2%	▼ -50%	▼ -78.2%	▲ 30.6%
5 Unassigned								
Dec-01 2025 - Dec-31 2025	31	3	31	9.68%	19.35%	0	16.03 sec	11
Oct-31 2025 - Nov-30 2025	11	1	11	9.09%	36.36%	0	33.09 sec	7
% Change	▲ 181.8%	▲ 200%	▲ 181.8%	▲ 6.5%	▼ -46.8%	▼ 0%	▼ -51.6%	▲ 57.1%
6 Paid Social								
Dec-01 2025 - Dec-31 2025	-	-	-	-	-	-	-	-
Oct-31 2025 - Nov-30 2025	190	62	177	32.63%	98.31%	0	28.61 sec	351
% Change	▼ 0%	▼ 0%	▼ 0%	▼ 0%	▼ 0%	▼ 0%	▼ 0%	▼ 0%
7 Paid Other								
Dec-01 2025 - Dec-31 2025	-	-	-	-	-	-	-	-
Oct-31 2025 - Nov-30 2025	2	2	2	100%	100%	0	26 sec	4
% Change	▼ 0%	▼ 0%	▼ 0%	▼ 0%	▼ 0%	▼ 0%	▼ 0%	▼ 0%

Competitors Average Position Trend

Average position

Dec-01 2025 - Dec-31 2025



HEALTH SCORE



Backlinks

