



SEO report

www.boatsgalore.com.au

OCT-01 2025 - OCT-31 2025



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KEYRANKING METRICS

SEARCH VISIBILITY

Share of impressions a website gets in a given search engine for a given search query.

AVERAGE POSITION

The arithmetic mean of ranking positions of all keywords of a website.

TRAFFIC FORECAST

The potential volume of traffic that keywords can attract to a website.

KEYWORD IN SERP

The number of keywords for which a website is ranking at the top (100 or 200) of the search results.



Key Ranking Metrics

Average position	Search visibility	Traffic forecast	Keywords in SERP
37 ▼ 4	22.8% ▼ -2%	986 ▼ 23	70

Keywords Ranking

Entered Top 10 Left Top 10 In Top 10 Entered Top 100

Google Mobile Australia 4670, Queensland, Australia

Keyword	Results	Month ago ▲	Current rankings
General			
new boat for sale bundaberg	214K	1	1
quintrex boat for sale bundaberg	4.3K	1	1
renegade boat bundanberge	20K	1	1
quintrex boat bundaberge	20K	1	1
suzuki outboard bundaberge	5.8K	1	1
new boats for sale	182M	1	1
boats galore	2.2M	1	1
quintrex boat dealer	674K	1	1
suzuki boat engine bundanberg	7.6K	2	2
outboard motor bundaberg	22K	2	2
suzuki boat engines for sale	3M	2	2
boat for sale bundaberg	625K	3	3
used boat for sale bundaberg	132K	3	3
boating bundaberg	634K	4	3 ▲ 1
used boats for sale	126M	3	3
fishing boat for sale	85M	7	3 ▲ 4

Keyword	Results	Month ago ▲	Current rankings
suzuki outboard for sale	3.7M	4	3 ▲ 1
new boat trailer for sale	95M	2	3 ▼ 1
tinnie boat	432K	6	3 ▲ 3
bundanberg boating	277K	5	4 ▲ 1
fishing boat bundaberg	182K	5	6 ▼ 1
used quintrex boat trailers for sale	679K	5	6 ▼ 1
quintrex tinnie	33K	6	8 ▼ 2
boat trailers for sale	31M	7	10 ▼ 3
used quintrex boat for sale	255K	10	11 ▼ 1
new quintrex boat for sale	370K	6	12 ▼ 6
used boat trailer for sale	58M	11	13 ▼ 2
cheap boats	101M	15	14 ▲ 1
buy quintrex boat for sale	360K	14	15 ▼ 1
suzuki boat engine	46M	20	26 ▼ 6
suzuki outboard motors	3.3M	30	32 ▼ 2
aluminium boat trailer	4.8M	-	67 ▲ 33
outboard motor	30M	-	-
quintrex boat	663K	-	-
renegade boat	6.5M	-	-
suzuki boat engine parts	8.7M	-	-
garmin boat	19M	-	-
tinny boat for sale	891K	-	-
explorer boat	113M	-	-
suzuki outboard	45M	26	-
bundaberg boats	876K	1	-
quintrex boat for sale	678K	-	-
dinghy boat for sale	5.5M	-	-
boat centre console	7.6M	26	-

Keyword	Results	Month ago ▲	Current rankings
marine shop	767M	7	-
boat engines	66M	-	-
suzuki motor boat	25M	9	-
side console boat for sale	11M	-	-
renegade boat for sale	2.6M	-	-
boat finance	206M	-	-

 Google Australia Bundaberg, Queensland, Australia

Keyword	Results	Month ago ▲	Current rankings
📁 General			
new boat for sale bundaberg	214K	1	1
quintrex boat for sale bundaberg	4.3K	1	1
suzuki boat engine bundanberg	7.6K	1	1
renegade boat bundanberge	20K	1	1
quintrex boat bundaberge	20K	1	1
suzuki outboard bundaberge	5.8K	1	1
boats galore	2.2M	1	1
boat for sale bundaberg	625K	7	2 ▲ 5
suzuki boat engines for sale	3M	2	2
suzuki outboard	45M	29	3 ▲ 26
used boats for sale	126M	3	3
fishing boat for sale	85M	6	3 ▲ 3
suzuki outboard for sale	3.7M	2	3 ▼ 1
tinnie boat	432K	8	3 ▲ 5
bundaberg boats	876K	4	4
new boats for sale	182M	4	4
quintrex boat dealer	674K	4	4
outboard motor bundaberg	22K	5	5
used boat for sale bundaberg	132K	6	6

Keyword	Results	Month ago ▲	Current rankings
fishing boat bundaberg	182K	4	6 ▼ 2
quintrex tinnie	33K	5	6 ▼ 1
new boat trailer for sale	95M	6	6
boating bundaberg	634K	6	7 ▼ 1
used quintrex boat trailers for sale	679K	8	7 ▲ 1
bundanberg boating	277K	10	8 ▲ 2
suzuki outboard motors	3.3M	29	9 ▲ 20
marine shop	767M	10	10
new quintrex boat for sale	370K	10	12 ▼ 2
boat trailers for sale	31M	10	12 ▼ 2
cheap boats	101M	24	12 ▲ 12
used boat trailer for sale	58M	16	16
buy quintrex boat for sale	360K	18	17 ▲ 1
used quintrex boat for sale	255K	13	21 ▼ 8
suzuki boat engine	46M	25	28 ▼ 3
suzuki motor boat	25M	12	32 ▼ 20
aluminium boat trailer	4.8M	-	72 ▲ 28
outboard motor	30M	-	-
quintrex boat	663K	-	-
renegade boat	6.5M	-	-
suzuki boat engine parts	8.7M	75	-
garmin boat	19M	-	-
tinny boat for sale	891K	-	-
explorer boat	113M	-	-
quintrex boat for sale	678K	13	-
dinghy boat for sale	5.5M	-	-
boat centre console	7.6M	40	-
boat engines	66M	-	-

Keyword	Results	Month ago ▲	Current rankings
side console boat for sale	11M	-	-
renegade boat for sale	2.6M	-	-
boat finance	206M	-	-

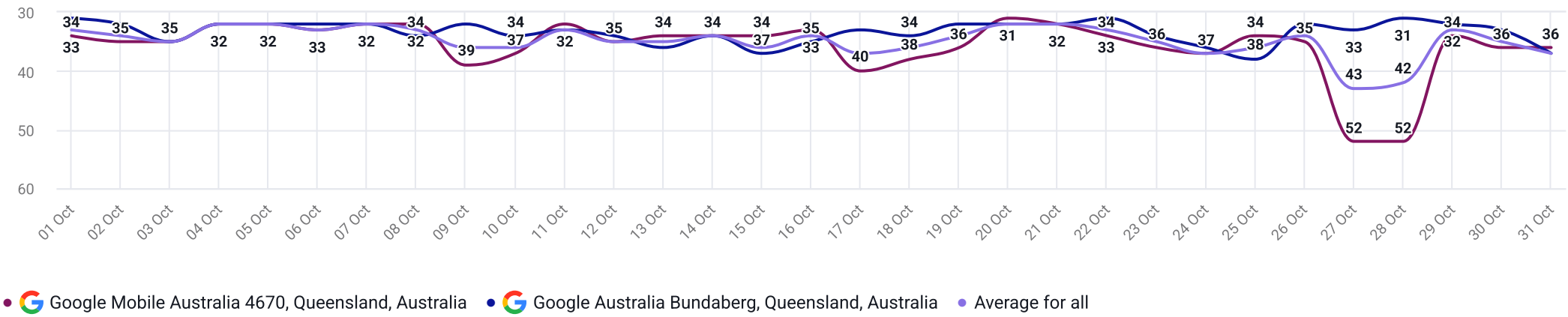
Distribution of Keywords

Search Engines	Total Keywords	Top 3	Top 4..10	Top 11..30	Top 100	Out of SERP	Avg. Position
 Google Mobile Australia 4670, Queensland, Australia	50	18	8	7	2	15	36
 General	50	18	8	7	2	15	36
 Google Australia Bundaberg, Queensland, Australia	50	9	17	7	2	15	37
 General	50	9	17	7	2	15	37

Average Position Trend

Average position

Oct-01 2025 - Oct-31 2025



TRAFFIC METRICS

SESSIONS

Total number of sessions in the selected period

USERS

Total number of users who initiated at least one session in the selected period

NEW USERS

New unique users that logged in for the first time

PAGEVIEWS

Total number of web pages users visited during the selected period

GOALS

Number of times users triggered a conversion event or goals

ENGAGEMENT RATE

Ratio of engaged sessions to total sessions

AVG. ENGAGEMENT TIME

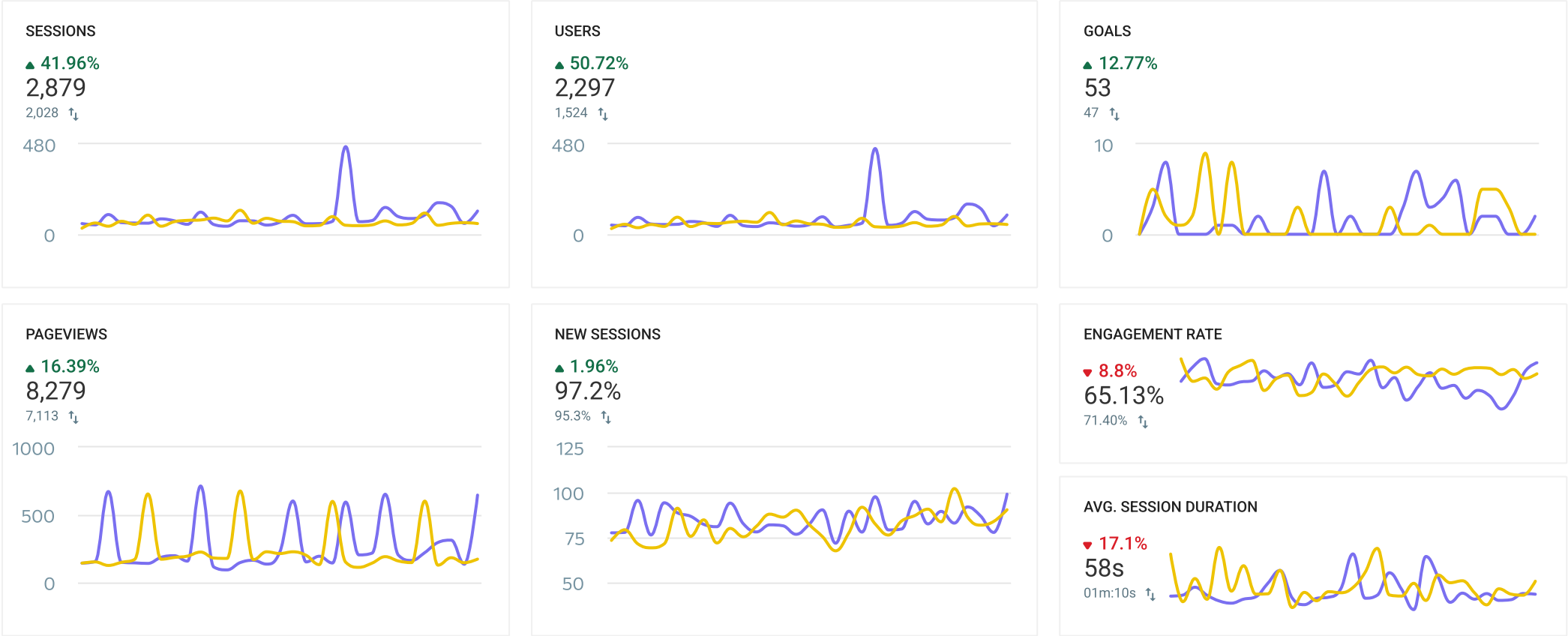
Average length of time that the website had focus in the browser



Traffic Overview

Audience GOOGLE ANALYTICS

Oct-01 2025 - Oct-31 2025



● Oct-01 2025 - Oct-31 2025 ● Aug-31 2025 - Sep-30 2025

Pages

All pages GOOGLE ANALYTICS

Oct-01 2025 - Oct-31 2025

Sessions

No.	Page	Sessions	Percent of new sessions	Users	Pageviews	Average session	Engagement rate	Goals
1	/							
	Oct-01 2025 - Oct-31 2025	828	85.96%	627	1.1K	18s	83.57%	0
2	/BoatRanges/UsedBoats							
	Oct-01 2025 - Oct-31 2025	348	19.47%	262	453	31s	91.67%	0
3	/BoatRanges/NewBoats							
	Oct-01 2025 - Oct-31 2025	340	15.14%	185	549	53s	90%	0
4	/boatranges/newboats/quintrex							
	Oct-01 2025 - Oct-31 2025	131	4.55%	110	226	01m:11s	97.71%	0
5	/boatranges/usedboats							
	Oct-01 2025 - Oct-31 2025	126	6.54%	107	166	36s	93.65%	0
6	/BoatRanges/Quintrex/DownloadSpecs							
	Oct-01 2025 - Oct-31 2025	88	72.73%	88	429	05s	86.36%	0
7	/engines/suzuki/9040HP							

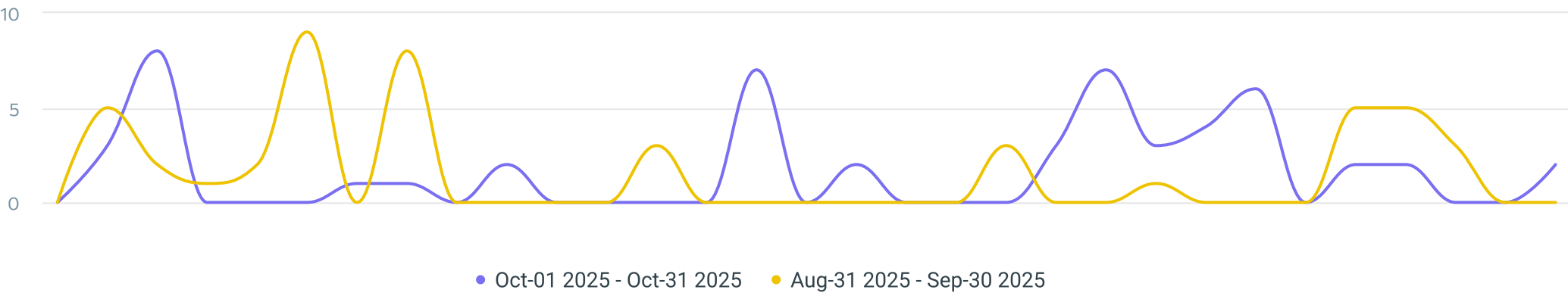
No.	Page	Sessions	Percent of new sessions	Users	Pageviews	Average session	Engagement rate	Goals
	Oct-01 2025 - Oct-31 2025	87	64.2%	81	135	19s	79.31%	0
8	/BoatRanges/NewBoats/590-territory-legend							
	Oct-01 2025 - Oct-31 2025	87	40%	60	99	36s	75.86%	0
9	/BoatRanges/UsedBoats/560-freedom-cruiser							
	Oct-01 2025 - Oct-31 2025	82	33.33%	72	92	24s	76.83%	0
10	/BoatRanges/NewBoats/440-busta							
	Oct-01 2025 - Oct-31 2025	80	57.58%	66	91	44s	81.25%	0

Conversions

Goals GOOGLE ANALYTICS

Oct-01 2025 - Oct-31 2025

Goals



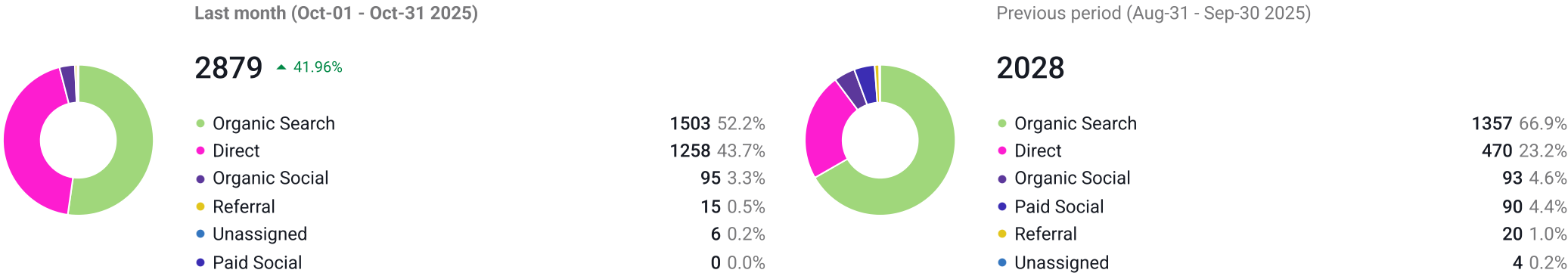
No.	Goal	Goals	Goal value
1	Book_A_Service		
	Oct-01 2025 - Oct-31 2025	32	0
	Aug-31 2025 - Sep-30 2025	25	0
	% Change	▲ 28%	
2	all_success_enquiries		
	Oct-01 2025 - Oct-31 2025	19	0
	Aug-31 2025 - Sep-30 2025	21	0

No.	Goal	Goals	Goal value
	% Change	▼ 9.5%	
3	file_download		
	Oct-01 2025 - Oct-31 2025	2	0
	Aug-31 2025 - Sep-30 2025	1	0
	% Change	▲ 100%	

Traffic Source

Overview: Sessions

Last month (Oct-01 - Oct-31 2025) ↑ Previous period (Aug-31 - Sep-30 2025)

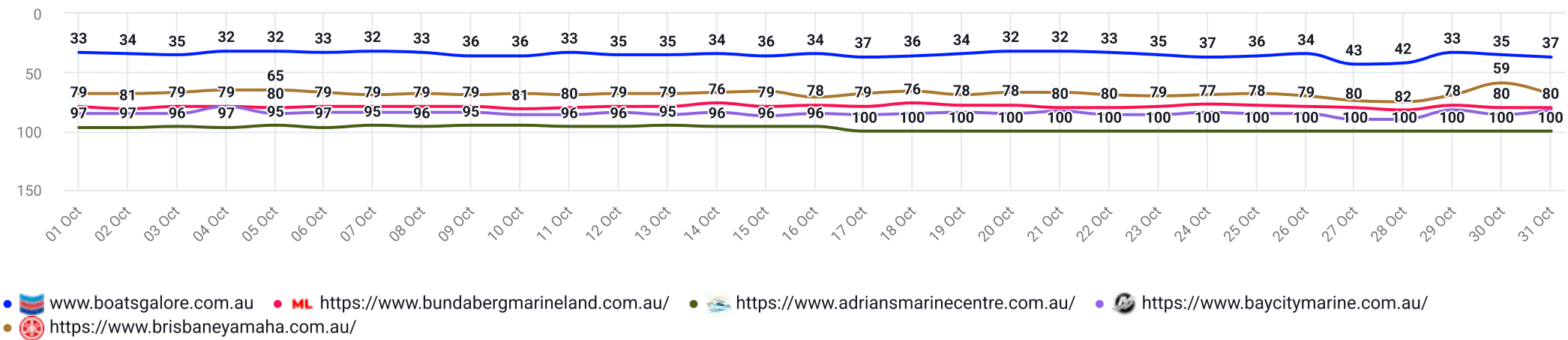


Channel	Sessions	Engaged sessions	Users	Engagement Rate	New users	Conversions	Avg. Engagement Time	Views
4 Referral								
Oct-01 2025 - Oct-31 2025	15	11	8	73.33%	87.5%	0	24.33 sec	46
Aug-31 2025 - Sep-30 2025	20	17	12	85%	66.67%	1	63.95 sec	67
% Change	▼ -25%	▼ -35.3%	▼ -33.3%	▼ -13.7%	▲ 31.2%	▼ -100%	▼ -62.0%	▼ -31.3%
5 Unassigned								
Oct-01 2025 - Oct-31 2025	6	0	6	0%	50%	0	4.83 sec	3
Aug-31 2025 - Sep-30 2025	4	0	4	0%	50%	0	14.5 sec	5
% Change	▲ 50%	▼ 0%	▲ 50%	▼ 0%	▼ 0%	▼ 0%	▼ -66.7%	▼ -40%
6 Paid Social								
Oct-01 2025 - Oct-31 2025	-	-	-	-	-	-	-	-
Aug-31 2025 - Sep-30 2025	90	32	82	35.56%	100%	0	22.08 sec	166
% Change	▼ 0%	▼ 0%	▼ 0%	▼ 0%	▼ 0%	▼ 0%	▼ 0%	▼ 0%

Competitors Average Position Trend

Average position

Oct-01 2025 - Oct-31 2025



HEALTH SCORE



Backlinks

