



SEO report

www.boatsgalore.com.au

AUG-01 2026 - AUG-31 2026



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KEYRANKING METRICS

SEARCH VISIBILITY

Share of impressions a website gets in a given search engine for a given search query.

AVERAGE POSITION

The arithmetic mean of ranking positions of all keywords of a website.

TRAFFIC FORECAST

The potential volume of traffic that keywords can attract to a website.

KEYWORD IN SERP

The number of keywords for which a website is ranking at the top (100 or 200) of the search results.



Key Ranking Metrics

Average position	Search visibility	Traffic forecast	Keywords in SERP
32 ▾ 2	17.7% ▾ -3%	318 ▾ 210	38

Keywords Ranking

Entered Top 10 Left Top 10 In Top 10 Entered Top 100

Google Mobile Australia 4670, Queensland, Australia

Keyword	Results	Month ago ▲	Current rankings
General			
new boat for sale bundaberg	114	1	1
quintrex boat for sale bundaberg	112	1	1
boating bundaberg	139	1	1
bundaberg boats	120	1	1
bundanberg boating	141	1	1
suzuki boat engine bundanberg	174	1	1
renegade boat bundanberge	210	1	1
quintrex boat bundaberge	180	1	1
suzuki outboard bundaberge	175	1	1
boats galore	106	1	1
quintrex boat dealer	132	1	1
boat for sale bundaberg	108	2	2
used boat for sale bundaberg	108	1	2 ▾ 1
outboard motor bundaberg	178	6	2 ▲ 4
new boats for sale	245	2	3 ▾ 1
cheap boats	225	3	3

Keyword	Results	Month ago ▲	Current rankings
quality used boats	175	2	3 ▼ 1
suzuki outboard for sale	187	9	4 ▲ 5
fishing boat for sale	230	5	5
used boats for sale	224	2	6 ▼ 4
renegade boat for sale	205	5	6 ▼ 1
fishing boat bundaberg	209	7	7
boat trailers for sale	226	9	7 ▲ 2
used boat trailer for sale	210	8	7 ▲ 1
used quintrex boat trailers for sale	178	1	7 ▼ 6
new boat trailer for sale	238	8	8
evolution boats	173	9	9
marine shop	229	11	10 ▲ 1
suzuki boat engines for sale	176	3	12 ▼ 9
move boat trailers	191	11	12 ▼ 1
new quintrex boat for sale	175	-	14 ▲ 86
suzuki outboard	170	25	21 ▲ 4
suzuki outboard motors	170	21	23 ▼ 2
suzuki boat engine	170	24	25 ▼ 1
suzuki motor boat	172	23	27 ▼ 4
garmin boat	18M	-	35 ▲ 65
aluminium boat trailer	204	55	43 ▲ 12
boat centre console	209	46	55 ▼ 9
renegade boat	202	48	58 ▼ 10
outboard motor	202	-	-
quintrex boat	180	-	-
suzuki boat engine parts	180	-	-
tinny boat for sale	203	-	-

Keyword	Results	Month ago ▲	Current rankings
explorer boat	101M	-	-
quintrex boat for sale	175	-	-
buy quintrex boat for sale	181	-	-
dinghy boat for sale	103	-	-
boat engines	202	-	-
used quintrex boat for sale	197	-	-
quintrex tinnie	172	-	-
tinnie boat	193	-	-
side console boat for sale	190	-	-
boat finance	122	-	-

 Google Australia Bundaberg, Queensland, Australia

Keyword	Results	Month ago ▲	Current rankings
General			
new boat for sale bundaberg	114	1	1
quintrex boat for sale bundaberg	112	1	1
bundanberg boating	141	1	1
suzuki boat engine bundanberg	174	1	1
renegade boat bundanberge	210	1	1
quintrex boat bundaberge	180	1	1
suzuki outboard bundaberge	175	1	1
boats galore	106	1	1
quintrex boat dealer	132	1	1
cheap boats	225	6	2 ▲ 4
bundaberg boats	120	4	4
fishing boat bundaberg	209	8	4 ▲ 4
suzuki outboard motors	170	13	4 ▲ 9
suzuki outboard for sale	187	8	4 ▲ 4
used boat for sale bundaberg	108	1	5 ▼ 4

Keyword	Results	Month ago ▲	Current rankings
boating bundaberg	139	5	5
outboard motor bundaberg	178	5	5
quality used boats	175	2	5 ▼ 3
boat for sale bundaberg	108	6	6
new boats for sale	245	1	6 ▼ 5
used boats for sale	224	2	6 ▼ 4
suzuki boat engines for sale	176	3	6 ▼ 3
renegade boat for sale	205	5	6 ▼ 1
fishing boat for sale	230	5	8 ▼ 3
suzuki motor boat	172	22	8 ▲ 14
boat trailers for sale	226	11	10 ▲ 1
used boat trailer for sale	210	8	10 ▼ 2
new boat trailer for sale	238	11	10 ▲ 1
used quintrex boat trailers for sale	178	1	10 ▼ 9
evolution boats	173	9	10 ▼ 1
move boat trailers	191	13	12 ▲ 1
marine shop	229	13	13
suzuki outboard	170	22	16 ▲ 6
new quintrex boat for sale	175	-	16 ▲ 84
suzuki boat engine	170	24	24
aluminium boat trailer	204	60	42 ▲ 18
boat centre console	209	43	53 ▼ 10
renegade boat	202	50	57 ▼ 7
outboard motor	202	-	-
quintrex boat	180	-	-
suzuki boat engine parts	180	-	-
tinny boat for sale	203	-	-

Keyword	Results	Month ago ▲	Current rankings
quintrex boat for sale	175	4	-
buy quintrex boat for sale	181	2	-
boat engines	202	-	-
used quintrex boat for sale	197	2	-
quintrex tinnie	172	-	-
tinnie boat	193	-	-
side console boat for sale	190	-	-
boat finance	122	-	-

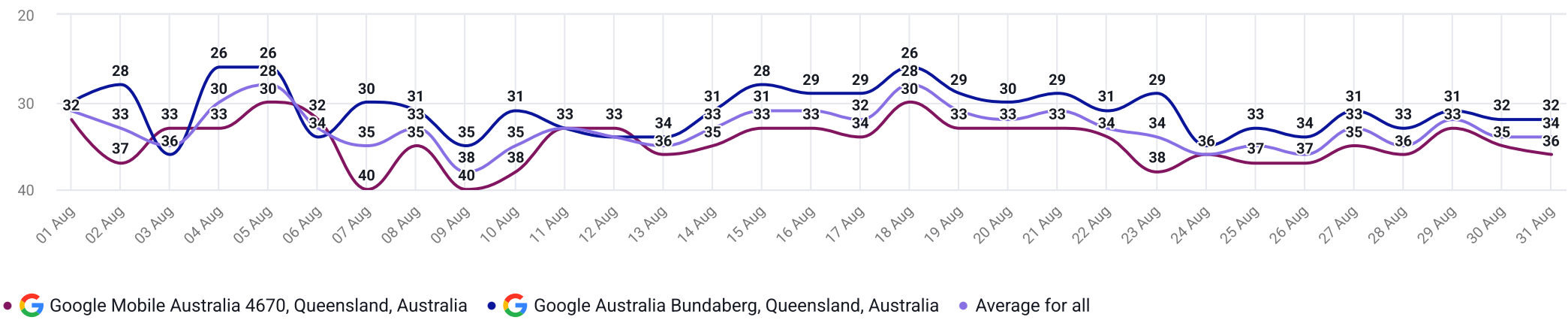
Distribution of Keywords

Search Engines	Total Keywords	Top 1	Top 3	Top 4..10	Top 11..30	Top 100	Out of SERP	Avg. Position
 Google Mobile Australia 4670, Queensland, Australia	53	11	16	10	9	3	15	36
 General	53	11	16	10	9	3	15	36
 Google Australia Bundaberg, Queensland, Australia	50	8	12	16	7	3	12	32
 General	50	8	12	16	7	3	12	32

Average Position Trend

Average position

Aug-01 2026 - Aug-31 2026



TRAFFIC METRICS

SESSIONS

Total number of sessions in the selected period

USERS

Total number of users who initiated at least one session in the selected period

NEW USERS

New unique users that logged in for the first time

PAGEVIEWS

Total number of web pages users visited during the selected period

GOALS

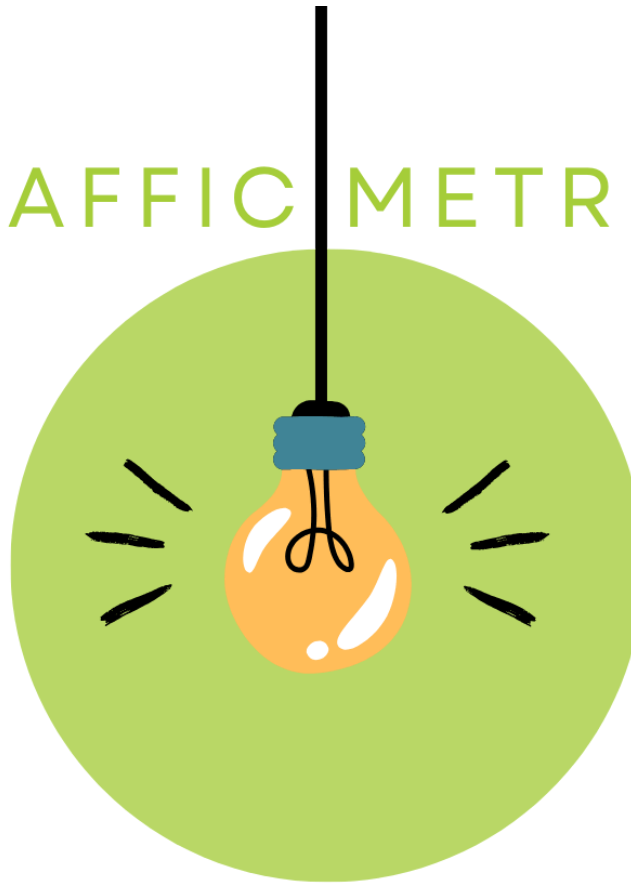
Number of times users triggered a conversion event or goals

ENGAGEMENT RATE

Ratio of engaged sessions to total sessions

AVG. ENGAGEMENT TIME

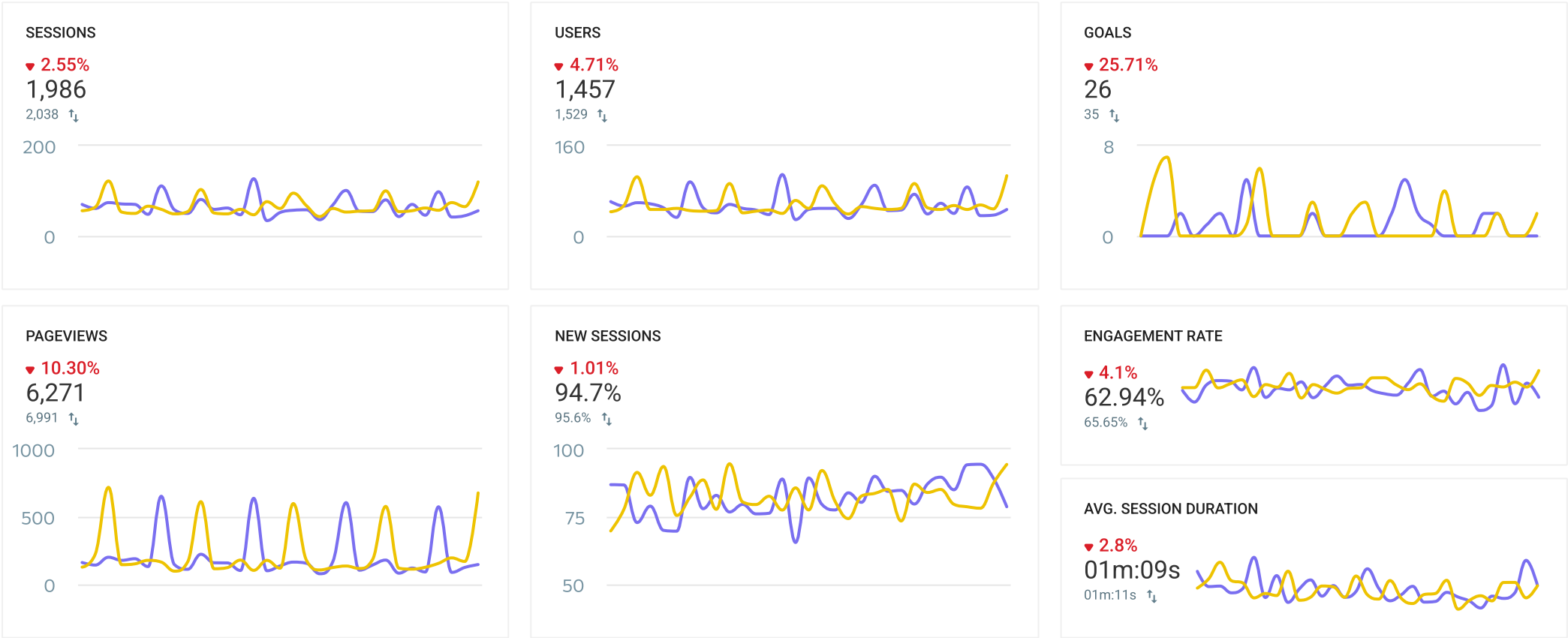
Average length of time that the website had focus in the browser



Traffic Overview

Audience GOOGLE ANALYTICS

Aug-01 2026 - Aug-31 2026



● Aug-01 2026 - Aug-31 2026 ● Jul-01 2026 - Jul-31 2026

Pages

All pages GOOGLE ANALYTICS

Aug-01 2026 - Aug-31 2026

Sessions

No.	Page	Sessions	Percent of new sessions	Users	Pageviews	Average session	Engagement rate	Goals
1	/							
	Aug-01 2026 - Aug-31 2026	658	87.16%	522	852	18s	73.86%	0
2	/BoatRanges/UsedBoats							
	Aug-01 2026 - Aug-31 2026	305	15.73%	178	472	43s	90.82%	0
3	/BoatRanges/NewBoats							
	Aug-01 2026 - Aug-31 2026	207	7.02%	114	323	01m:06s	87.92%	0
4	/BoatRanges/Quintrex/tinnie							
	Aug-01 2026 - Aug-31 2026	81	90.67%	75	91	25s	56.79%	0
5	/boatranges/usedboats							
	Aug-01 2026 - Aug-31 2026	76	1.54%	65	107	57s	93.42%	0
6	/BoatRanges/UsedBoats/quintrex-420-renegade-sc-2014-fx3797							
	Aug-01 2026 - Aug-31 2026	76	23.91%	46	81	38s	76.32%	0
7	/boatranges/newboats/quintrex							

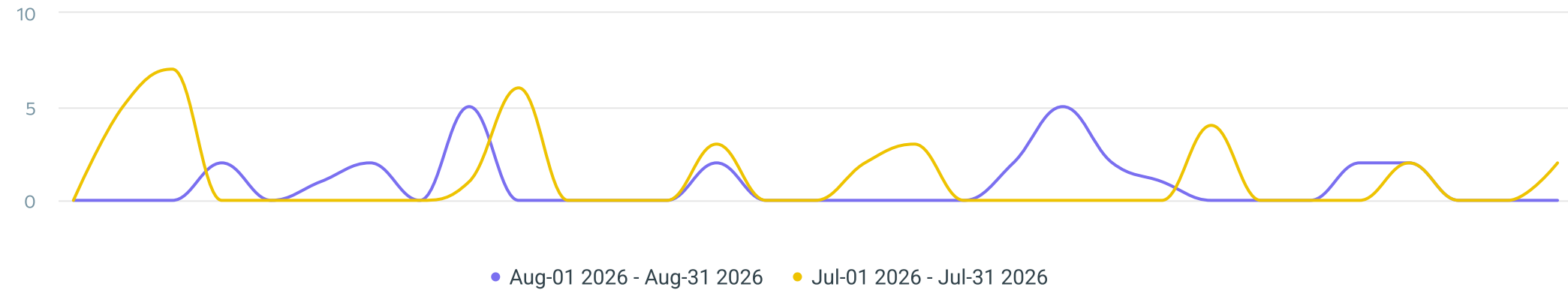
No.	Page	Sessions	Percent of new sessions	Users	Pageviews	Average session	Engagement rate	Goals
	Aug-01 2026 - Aug-31 2026	70	1.61%	62	114	01m:12s	94.29%	0
8	/BoatRanges/NewBoats/quintrex-490-renegade-sc-2026-384469							
	Aug-01 2026 - Aug-31 2026	69	63.79%	58	76	45s	75.36%	0
9	/BoatRanges/Quintrex/DownloadSpecs							
	Aug-01 2026 - Aug-31 2026	68	76.12%	67	336	05s	91.18%	0
10	/BoatRanges/NewBoats/quintrex-420-busta-2026-382771							
	Aug-01 2026 - Aug-31 2026	67	38.6%	57	68	41s	76.12%	0

Conversions

Goals GOOGLE ANALYTICS

Aug-01 2026 - Aug-31 2026

Goals



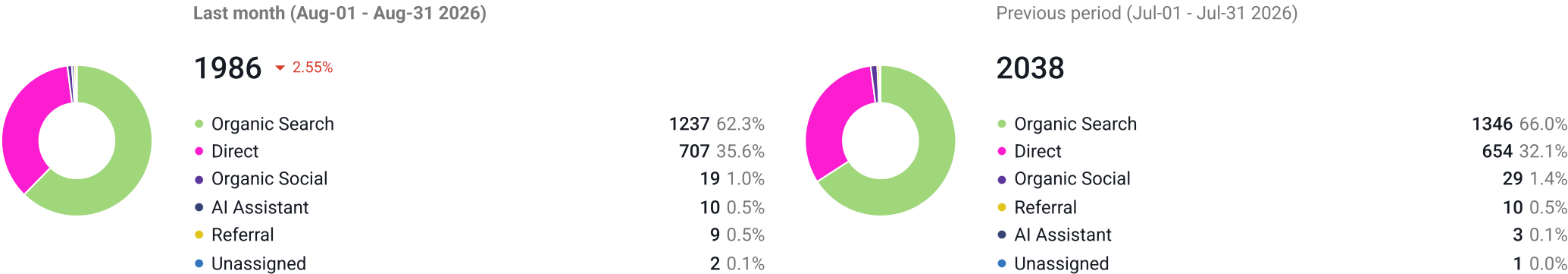
No.	Goal	Goals	Goal value
1	all_success_enquiries		
	Aug-01 2026 - Aug-31 2026	14	0
	Jul-01 2026 - Jul-31 2026	16	0
	% Change	▼ 12.5%	
2	Book_A_Service		
	Aug-01 2026 - Aug-31 2026	10	0
	Jul-01 2026 - Jul-31 2026	18	0

No.	Goal	Goals	Goal value
	% Change	▼ 44.4%	
3	file_download		
	Aug-01 2026 - Aug-31 2026	2	0
	Jul-01 2026 - Jul-31 2026	1	0
	% Change	▲ 100%	

Traffic Source

Overview: Sessions

Last month (Aug-01 - Aug-31 2026) ↑ Previous period (Jul-01 - Jul-31 2026)



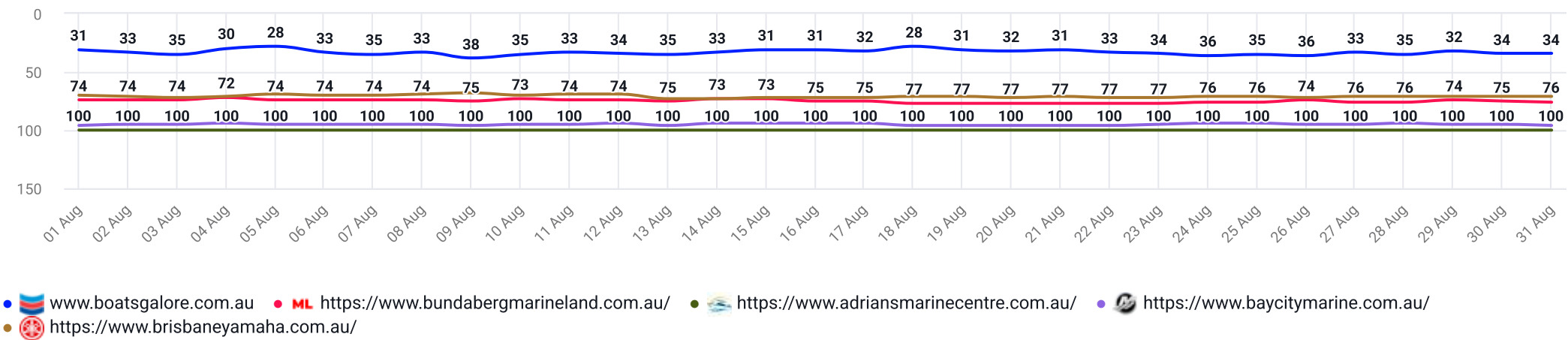
Channel	Sessions	Engaged sessions	Users	Engagement Rate	New users	Conversions	Avg. Engagement Time	Views
1 Organic Search								
Aug-01 2026 - Aug-31 2026	1.2K	882	834	71.3%	90.77%	14	92.28 sec	3.4K
Jul-01 2026 - Jul-31 2026	1.3K	942	916	69.99%	92.69%	17	82.23 sec	3.6K
% Change	▼ -8.1%	▼ -6.4%	▼ -9.0%	▲ 1.9%	▼ -2.1%	▼ -17.6%	▲ 12.2%	▼ -6.3%
2 Direct								
Aug-01 2026 - Aug-31 2026	707	342	597	48.37%	99.16%	11	30.71 sec	2.8K
Jul-01 2026 - Jul-31 2026	654	380	581	58.1%	100.17%	17	44.75 sec	3.2K
% Change	▲ 8.1%	▼ -10%	▲ 2.8%	▼ -16.7%	▼ -1.0%	▼ -35.3%	▼ -31.4%	▼ -12.5%
3 Organic Social								
Aug-01 2026 - Aug-31 2026	19	8	19	42.11%	94.74%	0	21 sec	55
Jul-01 2026 - Jul-31 2026	29	10	28	34.48%	96.43%	0	23.83 sec	44
% Change	▼ -34.5%	▼ -20%	▼ -32.1%	▲ 22.1%	▼ -1.8%	▼ 0%	▼ -11.9%	▲ 25%

Channel	Sessions	Engaged sessions	Users	Engagement Rate	New users	Conversions	Avg. Engagement Time	Views
4 AI Assistant								
Aug-01 2026 - Aug-31 2026	10	9	10	90%	90%	0	66.2 sec	28
Jul-01 2026 - Jul-31 2026	3	2	3	66.67%	66.67%	0	154 sec	5
% Change	▲ 233.3%	▲ 350%	▲ 233.3%	▲ 35.0%	▲ 35.0%	▼ 0%	▼ -57.0%	▲ 460.0%
5 Referral								
Aug-01 2026 - Aug-31 2026	9	7	4	77.78%	75%	1	43.78 sec	23
Jul-01 2026 - Jul-31 2026	10	8	4	80%	50%	1	317.2 sec	156
% Change	▼ -10%	▼ -12.5%	▼ 0%	▼ -2.8%	▲ 50%	▼ 0%	▼ -86.2%	▼ -85.3%
6 Unassigned								
Aug-01 2026 - Aug-31 2026	2	0	2	0%	0%	0	27.5 sec	3
Jul-01 2026 - Jul-31 2026	1	0	1	0%	0%	0	0 sec	0
% Change	▲ 100%	▼ 0%	▲ 100%	▼ 0%	▼ 0%	▼ 0%	▼ 0%	▼ 0%

Competitors Average Position Trend

Average position

Aug-01 2026 - Aug-31 2026



HEALTH SCORE



Backlinks

