



SEO report

www.boatsgalore.com.au

FEB-01 2026 - FEB-28 2026



Table of Contents

Key Ranking Metrics	4
Keywords Ranking	4
Distribution of Keywords	9
Average Position Trend	9
Traffic Overview	11
Pages	12
Conversions	14
Traffic Source	16
Competitors Average Position Trend	18
Audit overview	19
Backlinks	20

KEYRANKING METRICS



SEARCH VISIBILITY

Share of impressions a website gets in a given search engine for a given search query.

TRAFFIC FORECAST

The potential volume of traffic that keywords can attract to a website.

AVERAGE POSITION

The arithmetic mean of ranking positions of all keywords of a website.

KEYWORD IN SERP

The number of keywords for which a website is ranking at the top (100 or 200) of the search results.

Key Ranking Metrics

Average position 30 ▲ 3	Search visibility 19.3% ▼ -3.1%	Traffic forecast 940 ▼ 26	Keywords in SERP 82
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Keywords Ranking

- Entered Top 10
- Left Top 10
- In Top 10
- Entered Top 100

 Google Mobile Australia 4670, Queensland, Australia

Keyword	Results	Month ago ▲	Current rankings
General			
quintrex boat for sale bundaberg	3.7K	1	1
renegade boat bundanberge	4.4K	1	1
outboard motor bundaberg	18K	1	1
quintrex boat bundaberge	6.4K	1	1
suzuki outboard bundaberge	5.2K	1	1
boats galore	2.3M	1	1
buy quintrex boat for sale	713K	3	2 ▲ 1
suzuki boat engine bundanberg	4.5K	2	2
new boats for sale	139M	1	2 ▼ 1
suzuki outboard for sale	3.1M	2	2
cheap boats	69M	4	2 ▲ 2
used quintrex boat trailers for sale	693K	2	2
quintrex boat dealer	715K	1	2 ▼ 1
new boat for sale bundaberg	179K	1	3 ▼ 2
bundaberg boats	756K	1	3 ▼ 2

Keyword	Results	Month ago ▲	Current rankings
used boats for sale	94M	2	3 ▼ 1
used quintrex boat for sale	737K	3	3
quintrex tinnie	29K	-	3 ▲ 97
suzuki boat engines for sale	3.3M	4	4
move boat trailers	26M	10	4 ▲ 6
new boat trailer for sale	64M	6	5 ▲ 1
boat for sale bundaberg	657K	2	6 ▼ 4
fishing boat bundaberg	178K	7	6 ▲ 1
evolution boats	33M	7	6 ▲ 1
used boat for sale bundaberg	153K	2	7 ▼ 5
fishing boat for sale	106M	4	7 ▼ 3
new quintrex boat for sale	502K	16	11 ▲ 5
boat trailers for sale	23M	11	12 ▼ 1
suzuki outboard	6.4M	23	14 ▲ 9
bundanberg boating	279K	9	16 ▼ 7
boating bundaberg	848K	10	17 ▼ 7
suzuki motor boat	17M	12	22 ▼ 10
suzuki boat engine	14M	5	23 ▼ 18
suzuki outboard motors	2.7M	26	24 ▲ 2
boat engines	347M	-	32 ▲ 68
boat centre console	7.4M	50	42 ▲ 8
suzuki boat engine parts	8.8M	84	54 ▲ 30
aluminium boat trailer	4M	66	63 ▲ 3
garmin boat	18M	60	64 ▼ 4
outboard motor	26M	-	79 ▲ 21
quintrex boat	707K	-	-

Keyword	Results	Month ago ▲	Current rankings
renegade boat	9M	-	-
tinny boat for sale	7M	-	-
explorer boat	101M	-	-
quintrex boat for sale	733K	3	-
dinghy boat for sale	4.6M	-	-
marine shop	308M	2	-
used boat trailer for sale	40M	6	-
tinnie boat	520K	-	-
side console boat for sale	11M	-	-
renegade boat for sale	2.6M	-	-
boat finance	169M	-	-

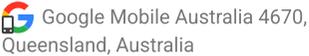
 Google Australia Bundaberg, Queensland, Australia

Keyword	Results	Month ago ▲	Current rankings
 General			
quintrex boat for sale bundaberg	3.7K	1	1
renegade boat bundanberge	4.4K	1	1
quintrex boat bundaberge	6.4K	1	1
suzuki outboard bundaberge	5.2K	1	1
boats galore	2.3M	1	1
suzuki boat engine bundanberg	4.5K	2	2
suzuki outboard for sale	3.1M	2	2
new boat for sale bundaberg	179K	1	3 ▼ 2
cheap boats	69M	4	3 ▲ 1
outboard motor bundaberg	18K	4	4
new boats for sale	139M	4	4
suzuki boat engines for sale	3.3M	4	4
suzuki outboard motors	2.7M	4	4
buy quintrex boat for sale	713K	3	5 ▼ 2

Keyword	Results	Month ago ▲	Current rankings
used quintrex boat for sale	737K	6	5 ▲ 1
quintrex boat dealer	715K	4	5 ▼ 1
bundaberg boats	756K	4	6 ▼ 2
used quintrex boat trailers for sale	693K	5	6 ▼ 1
used boat for sale bundaberg	153K	6	7 ▼ 1
used boat trailer for sale	40M	9	7 ▲ 2
boat for sale bundaberg	657K	2	8 ▼ 6
new boat trailer for sale	64M	7	8 ▼ 1
fishing boat bundaberg	178K	4	10 ▼ 6
fishing boat for sale	106M	4	10 ▼ 6
move boat trailers	26M	5	11 ▼ 6
boat trailers for sale	23M	13	12 ▲ 1
bundanberg boating	279K	10	14 ▼ 4
boating bundaberg	848K	13	18 ▼ 5
suzuki outboard	6.4M	5	20 ▼ 15
suzuki boat engine	14M	5	22 ▼ 17
suzuki motor boat	17M	10	24 ▼ 14
boat centre console	7.4M	-	36 ▲ 64
evolution boats	33M	9	45 ▼ 36
aluminium boat trailer	4M	70	48 ▲ 22
suzuki boat engine parts	8.8M	84	72 ▲ 12
outboard motor	26M	-	-
quintrex boat	707K	-	-
renegade boat	9M	-	-
tinny boat for sale	7M	-	-
quintrex boat for sale	733K	3	-
dinghy boat for sale	4.6M	-	-

Keyword	Results	Month ago ▲	Current rankings
used boats for sale	94M	5	-
marine shop	308M	5	-
boat engines	347M	-	-
new quintrex boat for sale	502K	16	-
quintrex tinnie	29K	4	-
tinnie boat	520K	-	-
side console boat for sale	11M	-	-
renegade boat for sale	2.6M	-	-
boat finance	169M	-	-

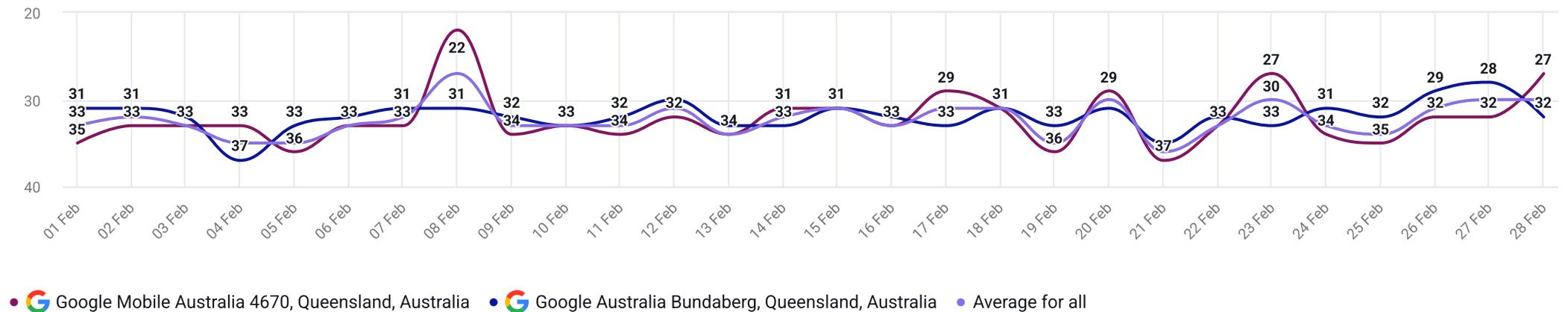
Distribution of Keywords

Search Engines	Total Keywords	Top 1	Top 3	Top 4..10	Top 11..30	Top 100	Out of SERP	Avg. Position
	52	13	21	11	6	5	9	27
	52	13	21	11	6	5	9	27
	50	6	14	13	7	5	11	32
	50	6	14	13	7	5	11	32

Average Position Trend

Average position

Feb-01 2026 - Feb-28 2026



TRAFFIC METRICS

SESSIONS

Total number of sessions in the selected period

USERS

Total number of users who initiated at least one session in the selected period

NEW USERS

New unique users that logged in for the first time

PAGEVIEWS

Total number of web pages users visited during the selected period

GOALS

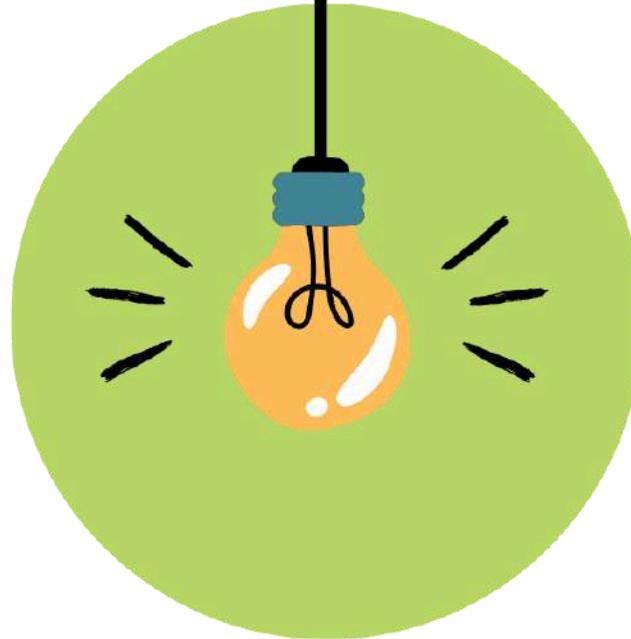
Number of times users triggered a conversion event or goals

ENGAGEMENT RATE

Ratio of engaged sessions to total sessions

AVG. ENGAGEMENT TIME

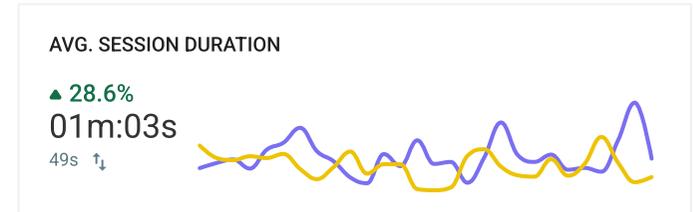
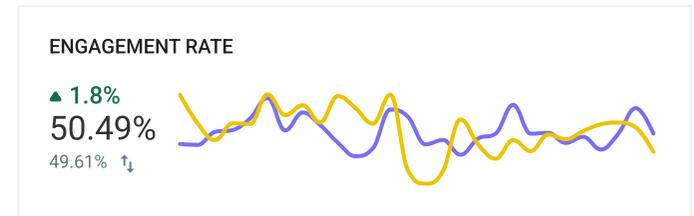
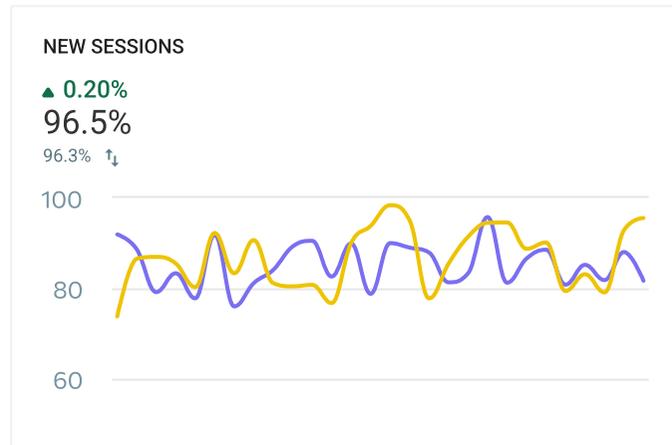
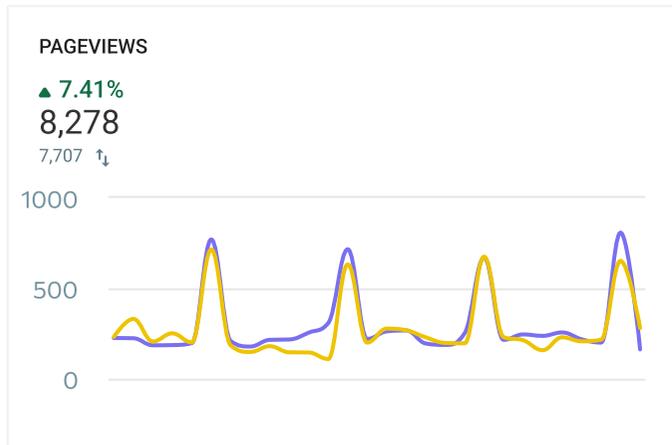
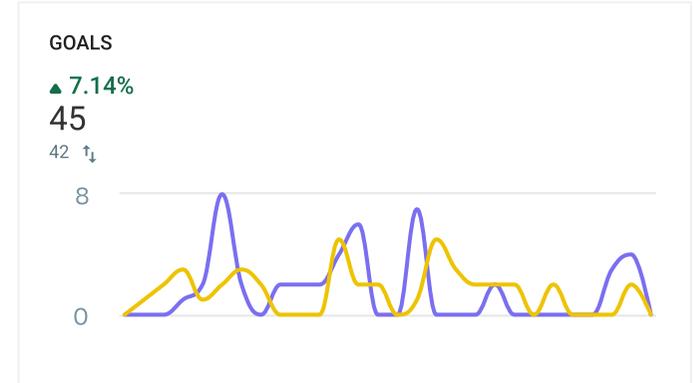
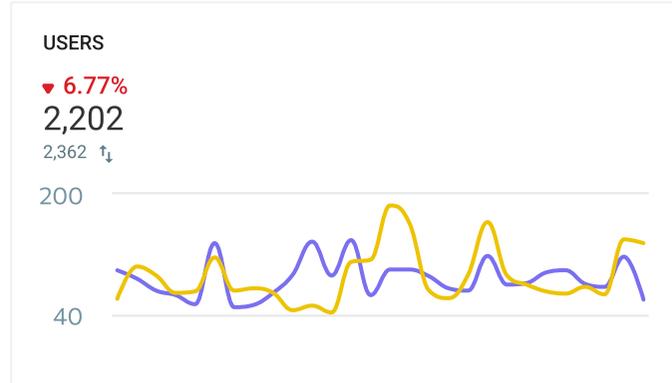
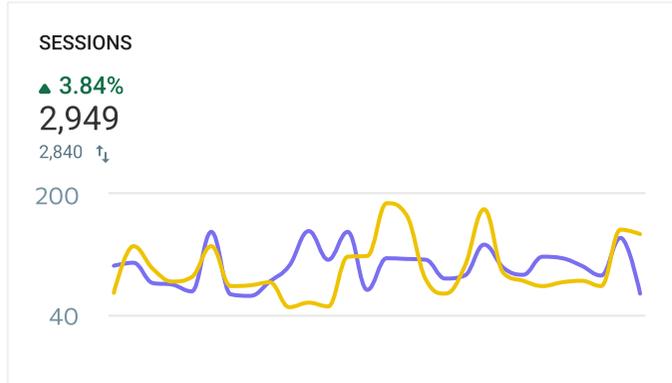
Average length of time that the website had focus in the browser



Traffic Overview

Audience GOOGLE ANALYTICS

Feb-01 2026 - Feb-28 2026



● Feb-01 2026 - Feb-28 2026 ● Jan-04 2026 - Jan-31 2026

Pages

All pages GOOGLE ANALYTICS

Feb-01 2026 - Feb-28 2026

Sessions

No.	Page	Sessions	Percent of new sessions	Users	Pageviews	Average session	Engagement rate	Goals
1	/							
	Feb-01 2026 - Feb-28 2026	730	84.29%	560	1K	19s	80.68%	0
2	/BoatRanges/UsedBoats							
	Feb-01 2026 - Feb-28 2026	512	25%	280	838	43s	80.27%	0
3	/BoatRanges/UsedBoats/quintrex-435-hornet-2007-cj1961							
	Feb-01 2026 - Feb-28 2026	314	67.83%	230	340	19s	47.45%	0
4	/BoatRanges/NewBoats							
	Feb-01 2026 - Feb-28 2026	275	12.57%	167	463	01m:03s	89.09%	0
5	/boatranges/usedboats							
	Feb-01 2026 - Feb-28 2026	109	0%	81	169	51s	90.83%	0
6	/boatranges/newboats/quintrex							
	Feb-01 2026 - Feb-28 2026	103	9.3%	86	159	54s	90.29%	0
7	/engines/suzuki/9040HP							

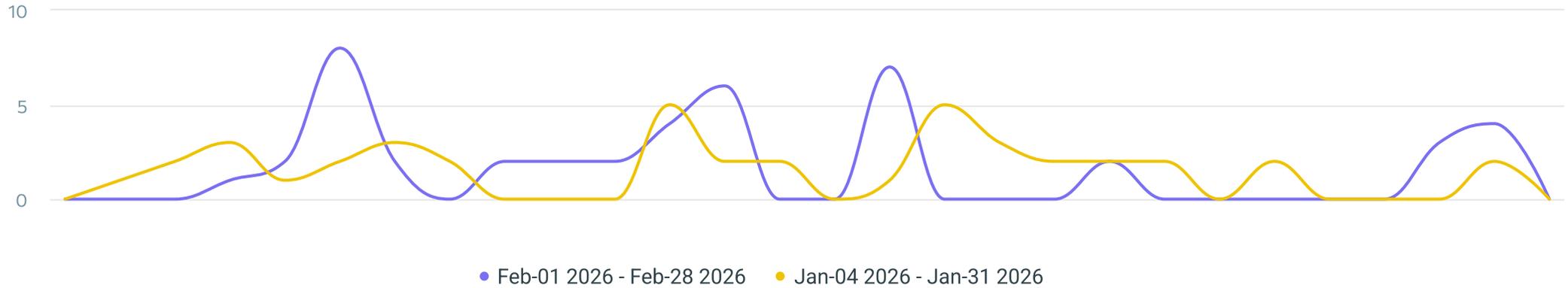
No.	Page	Sessions	Percent of new sessions	Users	Pageviews	Average session	Engagement rate	Goals
	Feb-01 2026 - Feb-28 2026	93	60%	85	130	18s	86.02%	0
8	/BoatRanges/Quintrex/Tinnie							
	Feb-01 2026 - Feb-28 2026	67	100%	64	74	37s	58.21%	0
9	/BoatRanges/NewBoats/quintrex-460-renegade-ts-2025-382753							
	Feb-01 2026 - Feb-28 2026	65	29.27%	41	70	24s	52.31%	0
10	/BoatRanges/Quintrex/DownloadSpecs							
	Feb-01 2026 - Feb-28 2026	64	77.78%	63	334	06s	96.88%	0

Conversions

Goals GOOGLE ANALYTICS

Feb-01 2026 - Feb-28 2026

Goals



No.	Goal	Goals	Goal value
1	all_success_enquiries		
	Feb-01 2026 - Feb-28 2026	24	0
	Jan-04 2026 - Jan-31 2026	17	0
	% Change	▲ 41.2%	
2	Book_A_Service		
	Feb-01 2026 - Feb-28 2026	18	0
	Jan-04 2026 - Jan-31 2026	21	0

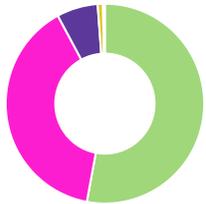
No.	Goal	Goals	Goal value
	% Change	▼ 14.3%	
3	file_download		
	Feb-01 2026 - Feb-28 2026	3	0
	Jan-04 2026 - Jan-31 2026	4	0
	% Change	▼ 25%	

Traffic Source

Overview: Sessions

Last month (Feb-01 - Feb-28 2026) ↑↓ Previous period (Jan-04 - Jan-31 2026)

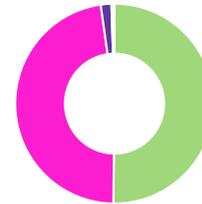
Last month (Feb-01 - Feb-28 2026)



2949 ▲ 3.84%

- Organic Search
- Direct
- Organic Social
- Referral
- Unassigned

1535 52.1%
1137 38.6%
194 6.6%
25 0.8%
9 0.3%



2840

- Organic Search
- Direct
- Organic Social
- Referral
- Unassigned

1426 50.2%
1352 47.6%
49 1.7%
10 0.4%
4 0.1%

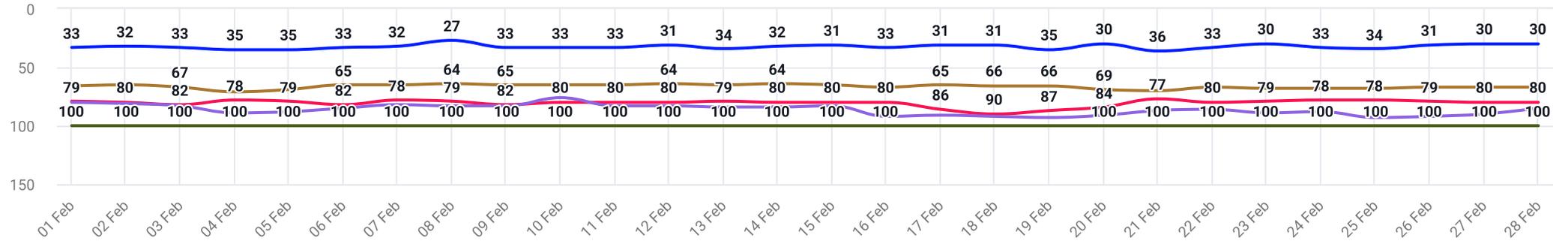
Channel	Sessions	Engaged sessions	Users	Engagement Rate	New users	Conversions	Avg. Engagement Time	Views
1 Organic Search								
Feb-01 2026 - Feb-28 2026	1.5K	1.1K	957	69.25%	91.54%	22	100.25 sec	4.6K
Jan-04 2026 - Jan-31 2026	1.4K	1K	1K	70.83%	91.38%	22	76.59 sec	4.1K
% Change	▲ 7.6%	▲ 5.2%	▼ -7.4%	▼ -2.2%	▲ 0.2%	▼ 0%	▲ 30.9%	▲ 12.4%
2 Direct								
Feb-01 2026 - Feb-28 2026	1.1K	368	1K	32.37%	100.58%	20	25.84 sec	3.3K
Jan-04 2026 - Jan-31 2026	1.4K	375	1.3K	27.74%	100%	18	20.43 sec	3.5K
% Change	▼ -15.9%	▼ -1.9%	▼ -19.0%	▲ 16.7%	▲ 0.6%	▲ 11.1%	▲ 26.5%	▼ -4.4%
3 Organic Social								
Feb-01 2026 - Feb-28 2026	194	46	187	23.71%	98.93%	2	15.95 sec	266
Jan-04 2026 - Jan-31 2026	49	16	49	32.65%	93.88%	2	23.8 sec	87
% Change	▲ 295.9%	▲ 187.5%	▲ 281.6%	▼ -27.4%	▲ 5.4%	▼ 0%	▼ -33.0%	▲ 205.7%
4 Referral								

Channel	Sessions	Engaged sessions	Users	Engagement Rate	New users	Conversions	Avg. Engagement Time	Views
Feb-01 2026 - Feb-28 2026	25	10	21	40%	90.48%	1	33.16 sec	60
Jan-04 2026 - Jan-31 2026	10	6	7	60%	71.43%	0	48.2 sec	28
% Change	▲ 150%	▲ 66.7%	▲ 200%	▼ -33.3%	▲ 26.7%	▼ 0%	▼ -31.2%	▲ 114.3%
5 Unassigned								
Feb-01 2026 - Feb-28 2026	9	0	9	0%	33.33%	0	3.11 sec	5
Jan-04 2026 - Jan-31 2026	4	1	4	25%	50%	0	17.5 sec	2
% Change	▲ 125%	▼ -100%	▲ 125%	▼ -100%	▼ -33.3%	▼ 0%	▼ -82.2%	▲ 150%

Competitors Average Position Trend

Average position

Feb-01 2026 - Feb-28 2026



-  www.boatsgalore.com.au
-  ML https://www.bundabergmarineland.com.au/
-  https://www.adriansmarinecentre.com.au/
-  https://www.baycitymarine.com.au/
-  https://www.brisbaneyamaha.com.au/

HEALTH SCORE



Backlinks

