



SEO report

www.boatsgalore.com.au

JUL-01 2026 - JUL-31 2026



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KEYRANKING METRICS

SEARCH VISIBILITY

Share of impressions a website gets in a given search engine for a given search query.

AVERAGE POSITION

The arithmetic mean of ranking positions of all keywords of a website.

TRAFFIC FORECAST

The potential volume of traffic that keywords can attract to a website.

KEYWORD IN SERP

The number of keywords for which a website is ranking at the top (100 or 200) of the search results.



Key Ranking Metrics

Average position 29 ▲ 2	Search visibility 19.3% ▲ 1.3%	Traffic forecast 552 ▲ 164	Keywords in SERP 39
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Keywords Ranking

● Entered Top 10 ● Left Top 10 ● In Top 10 ● Entered Top 100

 Google Mobile Australia 4670, Queensland, Australia

Keyword	Results	Month ago ▲	Current rankings
General			
new boat for sale bundaberg	115	1	1
used boat for sale bundaberg	107	1	1
quintrex boat for sale bundaberg	114	1	1
boating bundaberg	138	1	1
bundaberg boats	116	1	1
bundanberg boating	142	1	1
suzuki boat engine bundanberg	180	1	1
renegade boat bundanberge	205	1	1
quintrex boat bundaberge	178	1	1
suzuki outboard bundaberge	175	1	1
boats galore	108	1	1
used quintrex boat trailers for sale	198	3	1 ▲ 2
quintrex boat dealer	138	1	1
boat for sale bundaberg	108	2	2
new boats for sale	248	1	2 ▼ 1
used boats for sale	224	2	2

Keyword	Results	Month ago ▲	Current rankings
quality used boats	180	N/A	2
suzuki boat engines for sale	178	3	3
cheap boats	220	2	3 ▼ 1
quintrex boat for sale	179	-	4 ▲ 96
fishing boat bundaberg	393	5	5
outboard motor bundaberg	178	4	5 ▼ 1
fishing boat for sale	244	4	5 ▼ 1
used boat trailer for sale	209	6	6
renegade boat for sale	188	-	6 ▲ 94
boat trailers for sale	228	11	8 ▲ 3
new boat trailer for sale	241	6	8 ▼ 2
suzuki outboard for sale	177	3	9 ▼ 6
evolution boats	174	13	9 ▲ 4
marine shop	234	5	11 ▼ 6
move boat trailers	214	11	11
new quintrex boat for sale	181	-	13 ▲ 87
suzuki outboard motors	187	29	19 ▲ 10
suzuki outboard	9	30	21 ▲ 9
suzuki boat engine	175	25	24 ▲ 1
suzuki motor boat	175	17	24 ▼ 7
boat centre console	207	53	46 ▲ 7
renegade boat	204	46	50 ▼ 4
aluminium boat trailer	208	57	57
outboard motor	201	-	-
quintrex boat	176	-	-
suzuki boat engine parts	182	-	-
garmin boat	18M	-	-

Keyword	Results	Month ago ▲	Current rankings
tinny boat for sale	207	-	-
explorer boat	101M	-	-
buy quintrex boat for sale	207	1	-
dinghy boat for sale	103	-	-
boat engines	202	-	-
used quintrex boat for sale	187	2	-
quintrex tinnie	173	-	-
tinnie boat	192	-	-
side console boat for sale	203	-	-
boat finance	143	-	-

 Google Australia Bundaberg, Queensland, Australia

Keyword	Results	Month ago ▲	Current rankings
General			
new boat for sale bundaberg	115	1	1
quintrex boat for sale bundaberg	114	1	1
bundanberg boating	142	1	1
suzuki boat engine bundanberg	180	1	1
renegade boat bundanberge	205	1	1
quintrex boat bundaberge	178	1	1
suzuki outboard bundaberge	175	1	1
new boats for sale	248	1	1
boats galore	108	1	1
used quintrex boat trailers for sale	198	2	1 ▲ 1
quintrex boat dealer	138	1	1
buy quintrex boat for sale	207	1	2 ▼ 1
used boats for sale	224	5	2 ▲ 3
quality used boats	180	N/A	2
cheap boats	220	4	3 ▲ 1

Keyword	Results	Month ago ▲	Current rankings
boating bundaberg	138	4	4
bundaberg boats	116	5	4 ▲ 1
used boat for sale bundaberg	107	1	5 ▼ 4
outboard motor bundaberg	178	4	5 ▼ 1
fishing boat for sale	244	3	5 ▼ 2
boat for sale bundaberg	108	2	6 ▼ 4
used boat trailer for sale	209	6	6
fishing boat bundaberg	393	7	8 ▼ 1
suzuki outboard for sale	177	4	8 ▼ 4
suzuki boat engines for sale	178	7	10 ▼ 3
evolution boats	174	12	10 ▲ 2
new boat trailer for sale	241	8	11 ▼ 3
boat trailers for sale	228	10	12 ▼ 2
marine shop	234	8	13 ▼ 5
suzuki outboard motors	187	12	13 ▼ 1
move boat trailers	214	11	13 ▼ 2
suzuki motor boat	175	18	23 ▼ 5
suzuki boat engine	175	21	24 ▼ 3
renegade boat	204	42	47 ▼ 5
aluminium boat trailer	208	53	65 ▼ 12
outboard motor	201	-	-
quintrex boat	176	-	-
suzuki boat engine parts	182	-	-
tinny boat for sale	207	-	-
suzuki outboard	9	-	-
quintrex boat for sale	179	-	-
boat centre console	207	49	-

Keyword	Results	Month ago ▲	Current rankings
boat engines	202	-	-
new quintrex boat for sale	181	-	-
used quintrex boat for sale	187	1	-
quintrex tinnie	173	-	-
tinnie boat	192	-	-
side console boat for sale	203	-	-
renegade boat for sale	188	-	-
boat finance	143	-	-

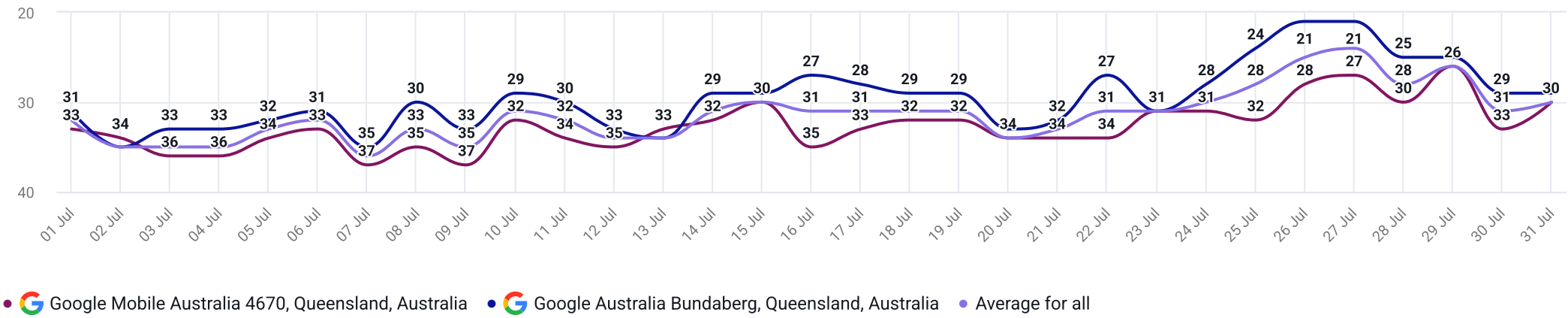
Distribution of Keywords

Search Engines	Total Keywords	Top 1	Top 3	Top 4..10	Top 11..30	Top 100	Out of SERP	Avg. Position
 Google Mobile Australia 4670, Queensland, Australia	53	13	19	12	6	4	12	30
 General	53	13	19	12	6	4	12	30
 Google Australia Bundaberg, Queensland, Australia	50	11	18	12	7	2	11	29
 General	50	11	18	12	7	2	11	29

Average Position Trend

Average position

Jul-01 2026 - Jul-31 2026



TRAFFIC METRICS

SESSIONS

Total number of sessions in the selected period

USERS

Total number of users who initiated at least one session in the selected period

NEW USERS

New unique users that logged in for the first time

PAGEVIEWS

Total number of web pages users visited during the selected period

GOALS

Number of times users triggered a conversion event or goals

ENGAGEMENT RATE

Ratio of engaged sessions to total sessions

AVG. ENGAGEMENT TIME

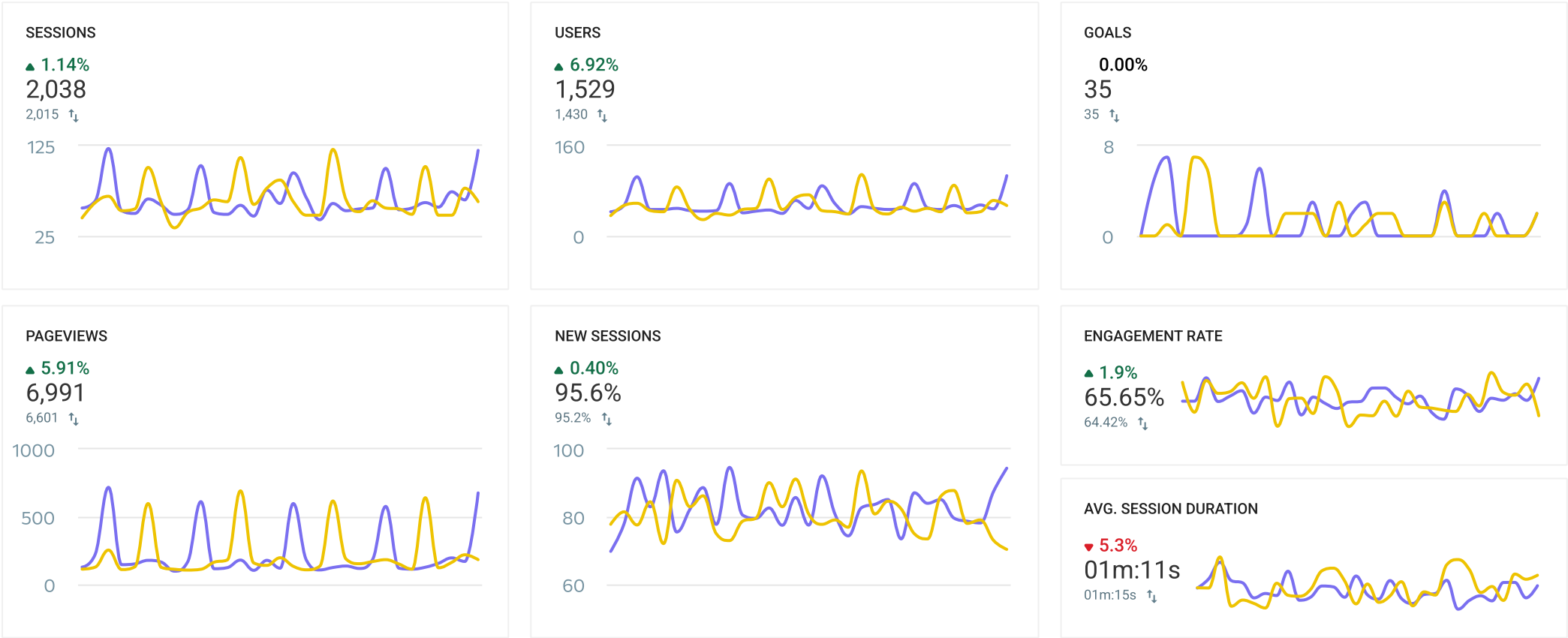
Average length of time that the website had focus in the browser



Traffic Overview

Audience GOOGLE ANALYTICS

Jul-01 2026 - Jul-31 2026



● Jul-01 2026 - Jul-31 2026 ● May-31 2026 - Jun-30 2026

Pages

All pages GOOGLE ANALYTICS

Jul-01 2026 - Jul-31 2026

Sessions

No.	Page	Sessions	Percent of new sessions	Users	Pageviews	Average session	Engagement rate	Goals
1	/							
	Jul-01 2026 - Jul-31 2026	683	87.2%	508	908	19s	80.67%	0
2	/BoatRanges/UsedBoats							
	Jul-01 2026 - Jul-31 2026	331	15.68%	185	507	37s	81.57%	0
3	/BoatRanges/NewBoats							
	Jul-01 2026 - Jul-31 2026	253	5.51%	127	390	52s	90.91%	0
4	/boatranges/newboats/quintrex							
	Jul-01 2026 - Jul-31 2026	95	14.47%	76	163	01m:06s	94.74%	0
5	/BoatRanges/Quintrex/DownloadSpecs							
	Jul-01 2026 - Jul-31 2026	86	86.05%	86	429	06s	83.72%	0
6	/BoatRanges/NewBoats/quintrex-420-busta-2026-382771							
	Jul-01 2026 - Jul-31 2026	77	30.3%	66	85	54s	79.22%	0
7	/BoatRanges/UsedBoats/quintrex-420-renegade-sc-2015-ea1026							

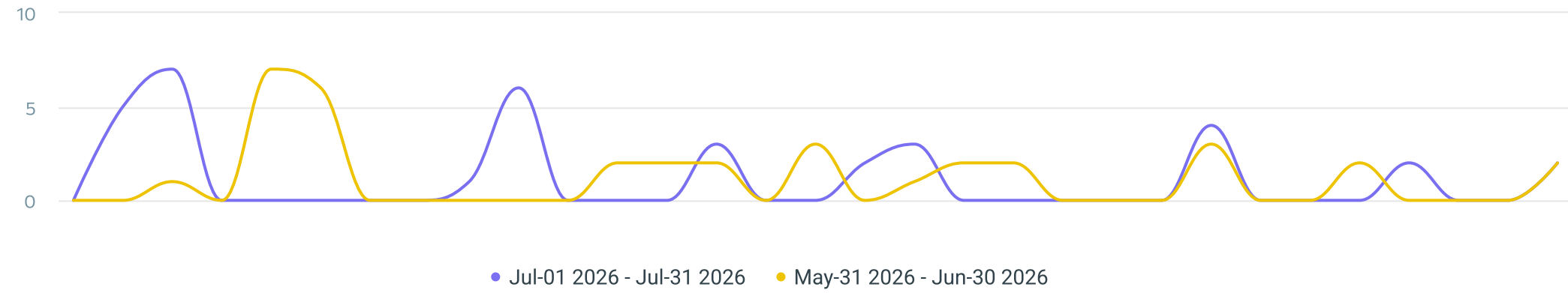
No.	Page	Sessions	Percent of new sessions	Users	Pageviews	Average session	Engagement rate	Goals
	Jul-01 2026 - Jul-31 2026	76	14.29%	49	94	56s	78.95%	0
8	/BoatRanges/NewBoats/quintrex-490-renegade-sc-2026-384469							
	Jul-01 2026 - Jul-31 2026	69	60%	50	71	27s	66.67%	0
9	/boatranges/usedboats							
	Jul-01 2026 - Jul-31 2026	67	0%	60	86	51s	94.03%	0
10	/BoatRanges/Quintrex/Tinnie							
	Jul-01 2026 - Jul-31 2026	66	98.33%	60	67	23s	43.94%	0

Conversions

Goals GOOGLE ANALYTICS

Jul-01 2026 - Jul-31 2026

Goals



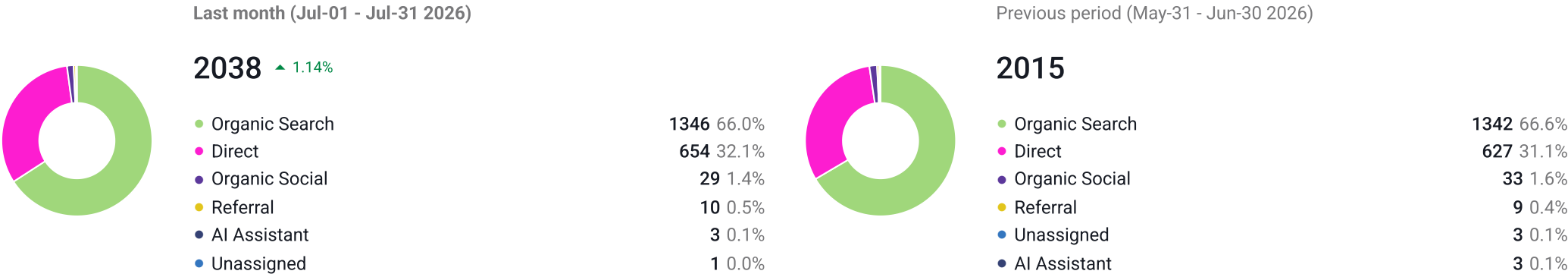
No.	Goal	Goals	Goal value
1	Book_A_Service		
	Jul-01 2026 - Jul-31 2026	18	0
	May-31 2026 - Jun-30 2026	19	0
	% Change	▼ 5.3%	
2	all_success_enquiries		
	Jul-01 2026 - Jul-31 2026	16	0
	May-31 2026 - Jun-30 2026	15	0

No.	Goal	Goals	Goal value
	% Change	▲ 6.7%	
3	file_download		
	Jul-01 2026 - Jul-31 2026	1	0
	May-31 2026 - Jun-30 2026	1	0
	% Change		

Traffic Source

Overview: Sessions

Last month (Jul-01 - Jul-31 2026) ↑ Previous period (May-31 - Jun-30 2026)



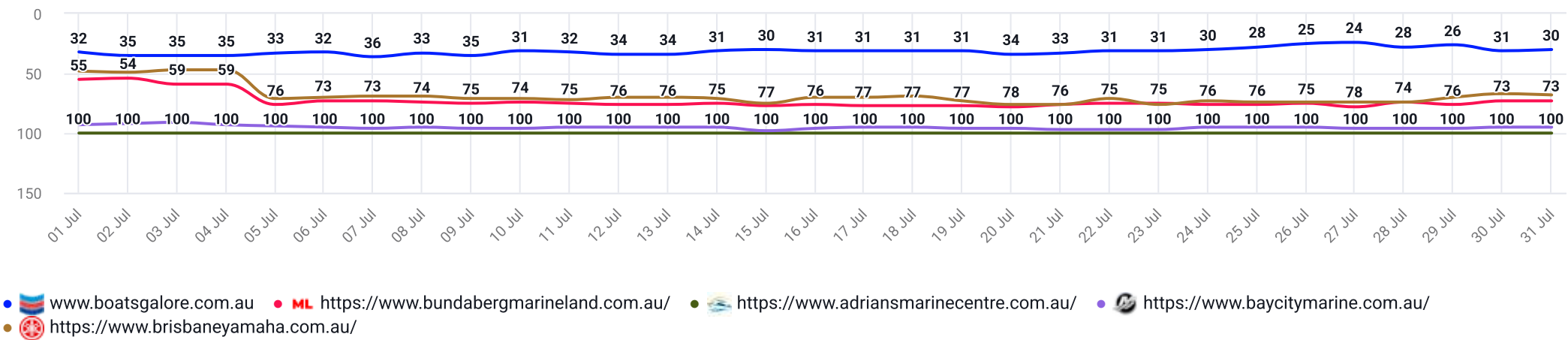
Channel	Sessions	Engaged sessions	Users	Engagement Rate	New users	Conversions	Avg. Engagement Time	Views
1 Organic Search								
Jul-01 2026 - Jul-31 2026	1.3K	942	916	69.99%	92.69%	17	82.23 sec	3.6K
May-31 2026 - Jun-30 2026	1.3K	970	819	72.28%	91.7%	26	93.89 sec	3.9K
% Change	▲ 0.3%	▼ -2.9%	▲ 11.8%	▼ -3.2%	▲ 1.1%	▼ -34.6%	▼ -12.4%	▼ -7.1%
2 Direct								
Jul-01 2026 - Jul-31 2026	654	380	581	58.1%	100.17%	17	44.75 sec	3.2K
May-31 2026 - Jun-30 2026	627	305	574	48.64%	99.83%	8	39.55 sec	2.6K
% Change	▲ 4.3%	▲ 24.6%	▲ 1.2%	▲ 19.4%	▲ 0.3%	▲ 112.5%	▲ 13.1%	▲ 21.7%
3 Organic Social								
Jul-01 2026 - Jul-31 2026	29	10	28	34.48%	96.43%	0	23.83 sec	44
May-31 2026 - Jun-30 2026	33	16	32	48.48%	100%	0	16.55 sec	48
% Change	▼ -12.1%	▼ -37.5%	▼ -12.5%	▼ -28.9%	▼ -3.6%	▼ 0%	▲ 44.0%	▼ -8.3%

Channel	Sessions	Engaged sessions	Users	Engagement Rate	New users	Conversions	Avg. Engagement Time	Views
4 Referral								
Jul-01 2026 - Jul-31 2026	10	8	4	80%	50%	1	317.2 sec	156
May-31 2026 - Jun-30 2026	9	7	4	77.78%	50%	1	33.89 sec	41
% Change	▲ 11.1%	▲ 14.3%	▼ 0%	▲ 2.9%	▼ 0%	▼ 0%	▲ 836.0%	▲ 280.5%
5 AI Assistant								
Jul-01 2026 - Jul-31 2026	3	2	3	66.67%	66.67%	0	154 sec	5
May-31 2026 - Jun-30 2026	3	1	3	33.33%	100%	0	11.67 sec	4
% Change	▼ 0%	▲ 100%	▼ 0%	▲ 100.0%	▼ -33.3%	▼ 0%	▲ 1.2K%	▲ 25%
6 Unassigned								
Jul-01 2026 - Jul-31 2026	1	0	1	0%	0%	0	0 sec	0
May-31 2026 - Jun-30 2026	3	1	3	33.33%	33.33%	0	32 sec	14
% Change	▼ -66.7%	▼ -100%	▼ -66.7%	▼ -100%	▼ -100%	▼ 0%	▼ -100%	▼ -100%

Competitors Average Position Trend

Average position

Jul-01 2026 - Jul-31 2026



HEALTH SCORE



Backlinks

