



SEO report

www.boatsgalore.com.au

JUN-01 2026 - JUN-30 2026



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KEYRANKING METRICS

SEARCH VISIBILITY

Share of impressions a website gets in a given search engine for a given search query.

AVERAGE POSITION

The arithmetic mean of ranking positions of all keywords of a website.

TRAFFIC FORECAST

The potential volume of traffic that keywords can attract to a website.

KEYWORD IN SERP

The number of keywords for which a website is ranking at the top (100 or 200) of the search results.



Key Ranking Metrics

Average position 35	Search visibility 20.8% ▼ -1.2%	Traffic forecast 1092 ▼ 54	Keywords in SERP 74
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Keywords Ranking

Entered Top 10 Left Top 10 In Top 10 Entered Top 100

Google Mobile Australia 4670, Queensland, Australia

Keyword	Results	Month ago ▲	Current rankings
General			
new boat for sale bundaberg	110	1	1
used boat for sale bundaberg	107	2	1 ▲ 1
quintrex boat for sale bundaberg	109	1	1
boating bundaberg	123	3	1 ▲ 2
bundaberg boats	115	1	1
bundanberg boating	140	5	1 ▲ 4
suzuki boat engine bundanberg	167	2	1 ▲ 1
renegade boat bundanberge	183	1	1
quintrex boat bundaberge	162	1	1
suzuki outboard bundaberge	164	1	1
new boats for sale	237	1	1
boats galore	106	1	1
quintrex boat dealer	127	1	1
boat for sale bundaberg	107	2	2
outboard motor bundaberg	173	1	2 ▼ 1

Keyword	Results	Month ago ▲	Current rankings
used boats for sale	218	3	2 ▲ 1
fishing boat for sale	230	4	3 ▲ 1
marine shop	219	5	3 ▲ 2
cheap boats	229	4	3 ▲ 1
quintrex boat for sale	187	4	4
fishing boat bundaberg	197	5	4 ▲ 1
used quintrex boat for sale	195	-	4 ▲ 96
new boat trailer for sale	133	2	4 ▼ 2
used quintrex boat trailers for sale	104	-	4 ▲ 96
suzuki outboard for sale	165	3	5 ▼ 2
used boat trailer for sale	194	7	8 ▼ 1
move boat trailers	178	6	10 ▼ 4
boat trailers for sale	213	7	11 ▼ 4
suzuki boat engines for sale	136	5	13 ▼ 8
renegade boat for sale	173	-	13 ▲ 87
evolution boats	162	18	19 ▼ 1
suzuki motor boat	165	16	22 ▼ 6
suzuki boat engine	165	25	26 ▼ 1
suzuki outboard motors	163	19	28 ▼ 9
suzuki outboard	163	19	33 ▼ 14
new quintrex boat for sale	171	25	33 ▼ 8
renegade boat	192	42	51 ▼ 9
boat centre console	193	47	57 ▼ 10
aluminium boat trailer	199	54	59 ▼ 5
outboard motor	198	-	-
quintrex boat	169	-	-

Keyword	Results	Month ago ▲	Current rankings
suzuki boat engine parts	166	-	-
garmin boat	18M	-	-
tinny boat for sale	196	-	-
explorer boat	101M	-	-
buy quintrex boat for sale	190	4	-
dinghy boat for sale	180	-	-
boat engines	200	-	-
quintrex tinnie	164	-	-
tinnie boat	193	-	-
side console boat for sale	188	-	-
boat finance	121	-	-

 Google Australia Bundaberg, Queensland, Australia

Keyword	Results	Month ago ▲	Current rankings
General			
new boat for sale bundaberg	110	1	1
used boat for sale bundaberg	107	5	1 ▲ 4
quintrex boat for sale bundaberg	109	1	1
bundanberg boating	140	5	1 ▲ 4
suzuki boat engine bundanberg	167	2	1 ▲ 1
renegade boat bundanberge	183	1	1
quintrex boat bundaberge	162	1	1
suzuki outboard bundaberge	164	1	1
boats galore	106	1	1
quintrex boat dealer	127	1	1
boat for sale bundaberg	107	2	2
used boats for sale	218	2	2
fishing boat for sale	230	3	3
cheap boats	229	4	3 ▲ 1

Keyword	Results	Month ago ▲	Current rankings
used quintrex boat trailers for sale	104	-	3 ▲ 97
boating bundaberg	123	8	4 ▲ 4
bundaberg boats	115	4	4
quintrex boat for sale	187	4	4
fishing boat bundaberg	197	8	4 ▲ 4
outboard motor bundaberg	173	4	4
new boats for sale	237	1	4 ▼ 3
used quintrex boat for sale	195	3	4 ▼ 1
buy quintrex boat for sale	190	4	5 ▼ 1
used boat trailer for sale	194	5	6 ▼ 1
new boat trailer for sale	133	2	6 ▼ 4
marine shop	219	8	7 ▲ 1
move boat trailers	178	8	8
suzuki outboard for sale	165	3	9 ▼ 6
suzuki boat engines for sale	136	5	10 ▼ 5
boat trailers for sale	213	9	13 ▼ 4
suzuki motor boat	165	15	20 ▼ 5
evolution boats	162	14	22 ▼ 8
suzuki boat engine	165	24	25 ▼ 1
suzuki outboard	163	-	29 ▲ 71
suzuki outboard motors	163	4	30 ▼ 26
renegade boat	192	48	46 ▲ 2
boat centre console	193	47	53 ▼ 6
aluminium boat trailer	199	55	58 ▼ 3
outboard motor	198	-	-
quintrex boat	169	-	-
suzuki boat engine parts	166	-	-

Keyword	Results	Month ago ▲	Current rankings
tinny boat for sale	196	-	-
dinghy boat for sale	180	-	-
boat engines	200	-	-
new quintrex boat for sale	171	28	-
quintrex tinnie	164	-	-
tinnie boat	193	-	-
side console boat for sale	188	-	-
renegade boat for sale	173	-	-
boat finance	121	-	-

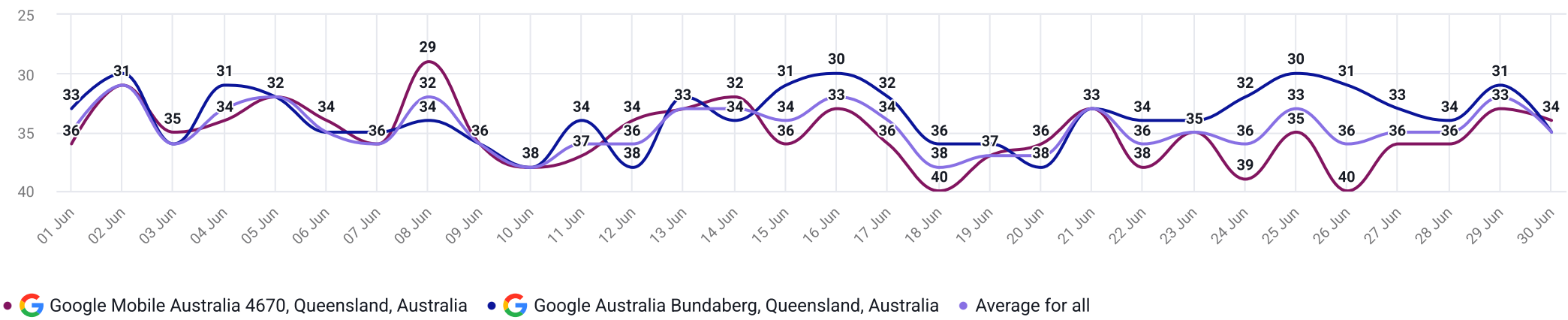
Distribution of Keywords

Search Engines	Total Keywords	Top 1	Top 3	Top 4..10	Top 11..30	Top 100	Out of SERP	Avg. Position
 Google Mobile Australia 4670, Queensland, Australia	52	13	19	9	7	3	14	34
 General	52	13	19	9	7	3	14	34
 Google Australia Bundaberg, Queensland, Australia	50	10	16	12	5	3	14	35
 General	50	10	16	12	5	3	14	35

Average Position Trend

Average position

Jun-01 2026 - Jun-30 2026



TRAFFIC METRICS

SESSIONS

Total number of sessions in the selected period

USERS

Total number of users who initiated at least one session in the selected period

NEW USERS

New unique users that logged in for the first time

PAGEVIEWS

Total number of web pages users visited during the selected period

GOALS

Number of times users triggered a conversion event or goals

ENGAGEMENT RATE

Ratio of engaged sessions to total sessions

AVG. ENGAGEMENT TIME

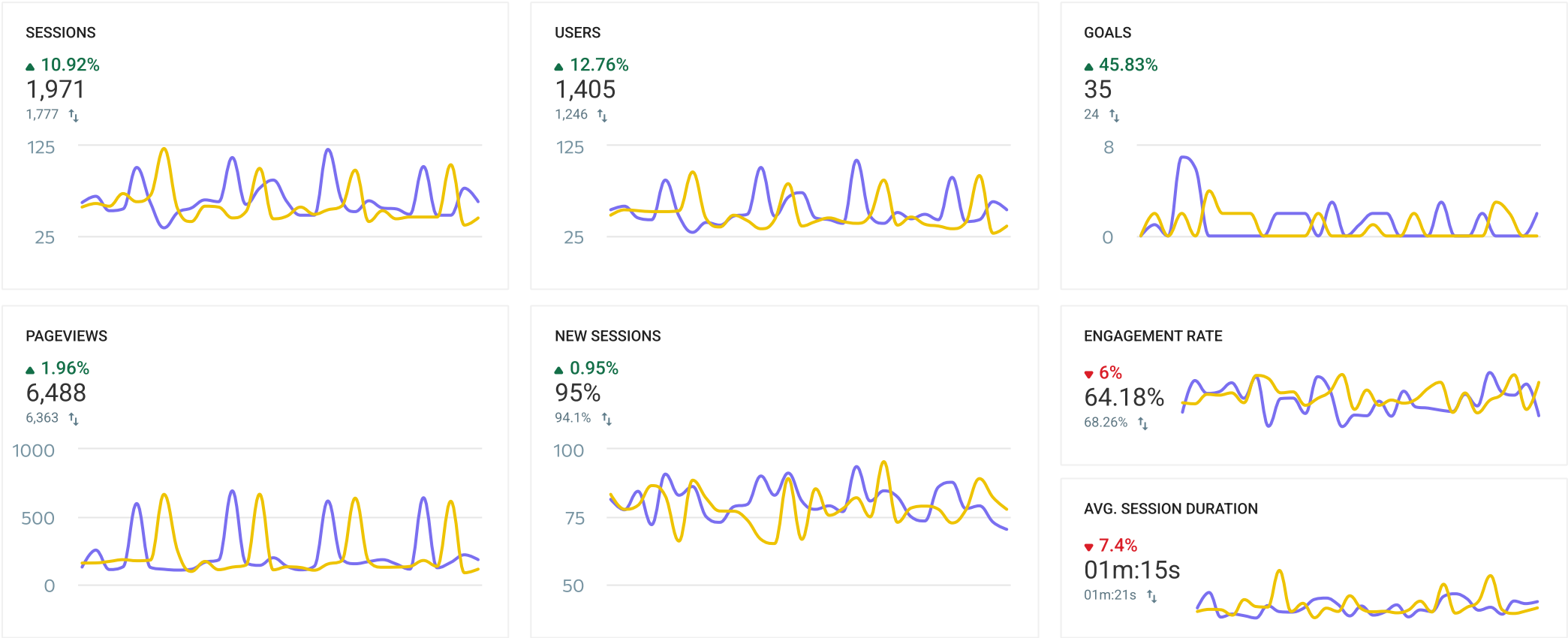
Average length of time that the website had focus in the browser



Traffic Overview

Audience GOOGLE ANALYTICS

Jun-01 2026 - Jun-30 2026



● Jun-01 2026 - Jun-30 2026 ● May-02 2026 - May-31 2026

Pages

All pages GOOGLE ANALYTICS

Jun-01 2026 - Jun-30 2026

Sessions

No.	Page	Sessions	Percent of new sessions	Users	Pageviews	Average session	Engagement rate	Goals
1	/							
	Jun-01 2026 - Jun-30 2026	649	85.78%	457	877	17s	81.82%	0
2	/BoatRanges/UsedBoats							
	Jun-01 2026 - Jun-30 2026	296	20.33%	182	418	38s	79.73%	0
3	/BoatRanges/NewBoats							
	Jun-01 2026 - Jun-30 2026	244	15.6%	109	380	01m:03s	87.7%	0
4	/boatranges/newboats/quintrex							
	Jun-01 2026 - Jun-30 2026	123	2.74%	73	205	01m:07s	91.87%	0
5	/boatranges/usedboats							
	Jun-01 2026 - Jun-30 2026	85	1.45%	69	145	01m:10s	94.12%	0
6	/BoatRanges/Quintrex/Tinnie							
	Jun-01 2026 - Jun-30 2026	67	96.49%	57	74	29s	56.72%	0
7	/BoatRanges/Quintrex/DownloadSpecs							

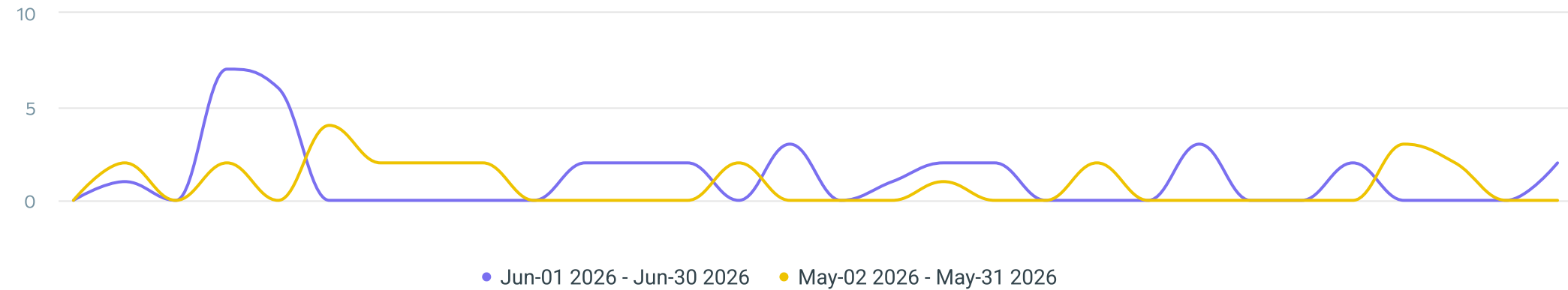
No.	Page	Sessions	Percent of new sessions	Users	Pageviews	Average session	Engagement rate	Goals
	Jun-01 2026 - Jun-30 2026	64	78.13%	64	335	05s	92.19%	0
8	/BoatRanges/NewBoats/quintrex-420-busta-2026-382771							
	Jun-01 2026 - Jun-30 2026	62	29.17%	48	83	01m:10s	88.71%	0
9	/products/all-categories/quintrex-parts-and-accessories							
	Jun-01 2026 - Jun-30 2026	54	72%	50	76	28s	81.48%	0
10	/BoatRanges/Quintrex							
	Jun-01 2026 - Jun-30 2026	51	7.14%	42	71	29s	94.12%	0

Conversions

Goals GOOGLE ANALYTICS

Jun-01 2026 - Jun-30 2026

Goals



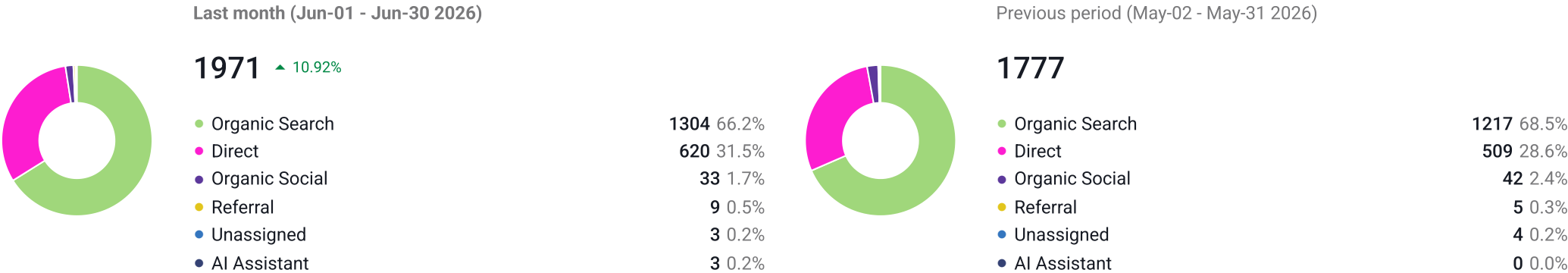
No.	Goal	Goals	Goal value
1	Book_A_Service		
	Jun-01 2026 - Jun-30 2026	19	0
	May-02 2026 - May-31 2026	15	0
	% Change	▲ 26.7%	
2	all_success_enquiries		
	Jun-01 2026 - Jun-30 2026	15	0
	May-02 2026 - May-31 2026	7	0

No.	Goal	Goals	Goal value
	% Change	▲ 114.3%	
3	file_download		
	Jun-01 2026 - Jun-30 2026	1	0
	May-02 2026 - May-31 2026	2	0
	% Change	▼ 50%	

Traffic Source

Overview: Sessions

Last month (Jun-01 - Jun-30 2026) ↑↓ Previous period (May-02 - May-31 2026)



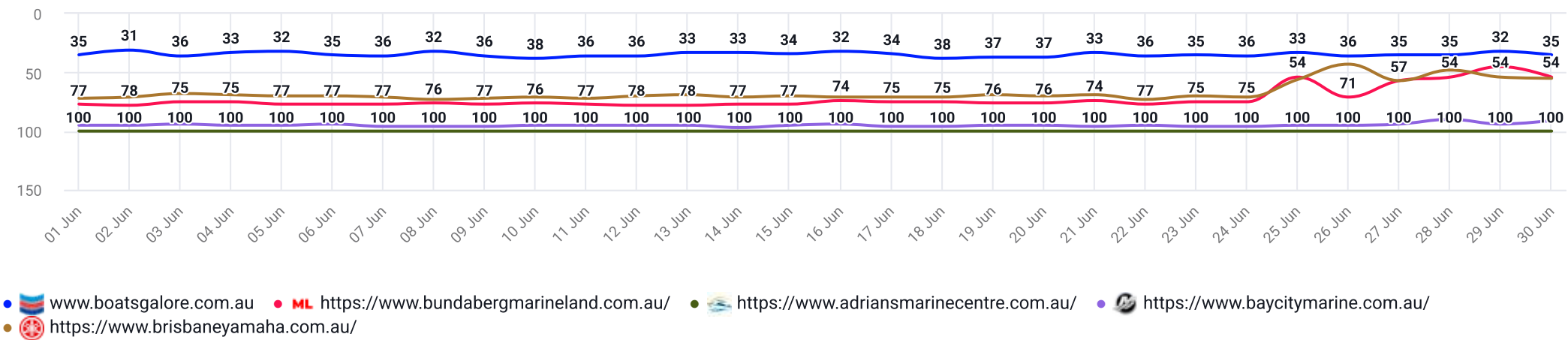
Channel	Sessions	Engaged sessions	Users	Engagement Rate	New users	Conversions	Avg. Engagement Time	Views
1 Organic Search								
Jun-01 2026 - Jun-30 2026	1.3K	940	797	72.09%	91.34%	26	94.37 sec	3.8K
May-02 2026 - May-31 2026	1.2K	882	764	72.47%	90.18%	9	86.68 sec	3.6K
% Change	▲ 7.1%	▲ 6.6%	▲ 4.3%	▼ -0.5%	▲ 1.3%	▲ 188.9%	▲ 8.9%	▲ 5.7%
2 Direct								
Jun-01 2026 - Jun-30 2026	620	301	569	48.55%	99.82%	8	39.34 sec	2.6K
May-02 2026 - May-31 2026	509	305	442	59.92%	100.23%	11	73.01 sec	2.6K
% Change	▲ 21.8%	▼ -1.3%	▲ 28.7%	▼ -19.0%	▼ -0.4%	▼ -27.3%	▼ -46.1%	▼ -2.2%
3 Organic Social								
Jun-01 2026 - Jun-30 2026	33	16	32	48.48%	100%	0	16.55 sec	48
May-02 2026 - May-31 2026	42	21	37	50%	94.59%	4	41.86 sec	107
% Change	▼ -21.4%	▼ -23.8%	▼ -13.5%	▼ -3.0%	▲ 5.7%	▼ -100%	▼ -60.5%	▼ -55.1%

Channel	Sessions	Engaged sessions	Users	Engagement Rate	New users	Conversions	Avg. Engagement Time	Views
4 Referral								
Jun-01 2026 - Jun-30 2026	9	7	4	77.78%	50%	1	33.89 sec	41
May-02 2026 - May-31 2026	5	2	2	40%	50%	0	11.8 sec	6
% Change	▲ 80%	▲ 250%	▲ 100%	▲ 94.5%	▼ 0%	▼ 0%	▲ 187.2%	▲ 583.3%
5 Unassigned								
Jun-01 2026 - Jun-30 2026	3	1	3	33.33%	33.33%	0	32 sec	14
May-02 2026 - May-31 2026	4	2	4	50%	100%	0	62 sec	14
% Change	▼ -25%	▼ -50%	▼ -25%	▼ -33.3%	▼ -66.7%	▼ 0%	▼ -48.4%	▼ 0%
6 AI Assistant								
Jun-01 2026 - Jun-30 2026	3	1	3	33.33%	100%	0	11.67 sec	4
May-02 2026 - May-31 2026	-	-	-	-	-	-	-	-
% Change	▼ 0%	▼ 0%	▼ 0%	▼ 0%	▼ 0%	▼ 0%	▼ 0%	▼ 0%

Competitors Average Position Trend

Average position

Jun-01 2026 - Jun-30 2026



HEALTH SCORE



Backlinks

