



SEO report

[www.boatsgalore.com.au](http://www.boatsgalore.com.au)

MAR-01 2026 - MAR-31 2026



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# KEYRANKING METRICS



## SEARCH VISIBILITY

Share of impressions a website gets in a given search engine for a given search query.

## TRAFFIC FORECAST

The potential volume of traffic that keywords can attract to a website.

## AVERAGE POSITION

The arithmetic mean of ranking positions of all keywords of a website.

## KEYWORD IN SERP

The number of keywords for which a website is ranking at the top (100 or 200) of the search results.

## Key Ranking Metrics

Average position <b>39</b> ▼ 7	Search visibility <b>16.7%</b> ▼ -7%	Traffic forecast <b>735</b> ▼ 517	Keywords in SERP <b>67</b>
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## Keywords Ranking

- Entered Top 10
- Left Top 10
- In Top 10
- Entered Top 100

 Google Mobile Australia 4670, Queensland, Australia

Keyword	Results	Month ago ▲	Current rankings
General			
new boat for sale bundaberg	121	3	1 ▲ 2
quintrex boat for sale bundaberg	114	1	1
bundaberg boats	1.1M	3	1 ▲ 2
suzuki boat engine bundanberg	119	2	1 ▲ 1
renegade boat bundanberge	221	1	1
outboard motor bundaberg	182	1	1
quintrex boat bundaberger	200	1	1
suzuki outboard bundaberger	181	1	1
new boats for sale	208M	2	1 ▲ 1
boats galore	112	1	1
quintrex boat dealer	128	2	1 ▲ 1
boat for sale bundaberg	123	6	2 ▲ 4
used boat for sale bundaberg	434K	7	2 ▲ 5
quintrex boat for sale	196	-	3 ▲ 97
buy quintrex boat for sale	884K	2	3 ▼ 1

Keyword	Results	Month ago ▲	Current rankings
used boats for sale	218	3	3
used quintrex boat for sale	912K	3	3
suzuki outboard for sale	193	2	3 ▼ 1
cheap boats	113M	2	3 ▼ 1
new boat trailer for sale	118M	5	3 ▲ 2
used quintrex boat trailers for sale	186	2	3 ▼ 1
fishing boat for sale	177M	7	4 ▲ 3
move boat trailers	50M	4	4
boating bundaberg	2.1M	17	5 ▲ 12
fishing boat bundaberg	219	6	5 ▲ 1
marine shop	222	-	5 ▲ 95
suzuki boat engines for sale	190	4	5 ▼ 1
used boat trailer for sale	212	-	6 ▲ 94
bundanberg boating	149	16	8 ▲ 8
boat trailers for sale	38M	12	8 ▲ 4
new quintrex boat for sale	214	11	12 ▼ 1
suzuki motor boat	195	22	20 ▲ 2
boat centre console	227	42	21 ▲ 21
suzuki outboard motors	4M	24	21 ▲ 3
suzuki boat engine	60M	23	24 ▼ 1
aluminium boat trailer	5.4M	63	56 ▲ 7
outboard motor	230	79	-
quintrex boat	871K	-	-
renegade boat	233	-	-
suzuki boat engine parts	8.3M	54	-
garmin boat	18M	64	-
tinny boat for sale	228	-	-

Keyword	Results	Month ago ▲	Current rankings
explorer boat	101M	-	-
suzuki outboard	227	14	-
dinghy boat for sale	198	-	-
boat engines	559M	32	-
quintrex tinnie	201	3	-
tinnie boat	121	-	-
side console boat for sale	11M	-	-
renegade boat for sale	204	-	-
boat finance	154	-	-
evolution boats	43M	6	-

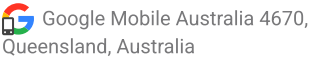



 Google Australia Bundaberg, Queensland, Australia

Keyword	Results	Month ago ▲	Current rankings
General			
new boat for sale bundaberg	121	3	1 ▲ 2
quintrex boat for sale bundaberg	114	1	1
suzuki boat engine bundanberg	119	2	1 ▲ 1
renegade boat bundanberge	221	1	1
quintrex boat bundaberge	200	1	1
suzuki outboard bundaberge	181	1	1
boats galore	112	1	1
quintrex boat dealer	128	5	1 ▲ 4
boat for sale bundaberg	123	8	2 ▲ 6
suzuki outboard for sale	193	2	2
used quintrex boat trailers for sale	186	6	2 ▲ 4
quintrex boat for sale	196	-	3 ▲ 97
buy quintrex boat for sale	884K	5	3 ▲ 2
used quintrex boat for sale	912K	5	3 ▲ 2

Keyword	Results	Month ago ▲	Current rankings
bundaberg boats	1.1M	6	4 ▲ 2
outboard motor bundaberg	182	4	4
new boats for sale	208M	4	4
fishing boat for sale	177M	10	4 ▲ 6
cheap boats	113M	3	4 ▼ 1
move boat trailers	50M	11	4 ▲ 7
used boat for sale bundaberg	434K	7	5 ▲ 2
fishing boat bundaberg	219	10	5 ▲ 5
used boats for sale	218	-	6 ▲ 94
suzuki boat engines for sale	190	4	6 ▼ 2
used boat trailer for sale	212	7	6 ▲ 1
bundanberg boating	149	14	7 ▲ 7
new boat trailer for sale	118M	8	7 ▲ 1
boat trailers for sale	38M	12	9 ▲ 3
marine shop	222	-	10 ▲ 90
boating bundaberg	2.1M	18	11 ▲ 7
suzuki boat engine	60M	22	12 ▲ 10
suzuki outboard motors	4M	4	15 ▼ 11
suzuki motor boat	195	24	19 ▲ 5
new quintrex boat for sale	214	-	21 ▲ 79
boat centre console	227	36	47 ▼ 11
aluminium boat trailer	5.4M	48	53 ▼ 5
outboard motor	230	-	-
quintrex boat	871K	-	-
renegade boat	233	-	-
suzuki boat engine parts	8.3M	72	-
tinny boat for sale	228	-	-

Keyword	Results	Month ago ▲	Current rankings
suzuki outboard	227	20	-
dinghy boat for sale	198	-	-
boat engines	559M	-	-
quintrex tinnie	201	-	-
tinnie boat	121	-	-
side console boat for sale	11M	-	-
renegade boat for sale	204	-	-
boat finance	154	-	-
evolution boats	43M	45	-

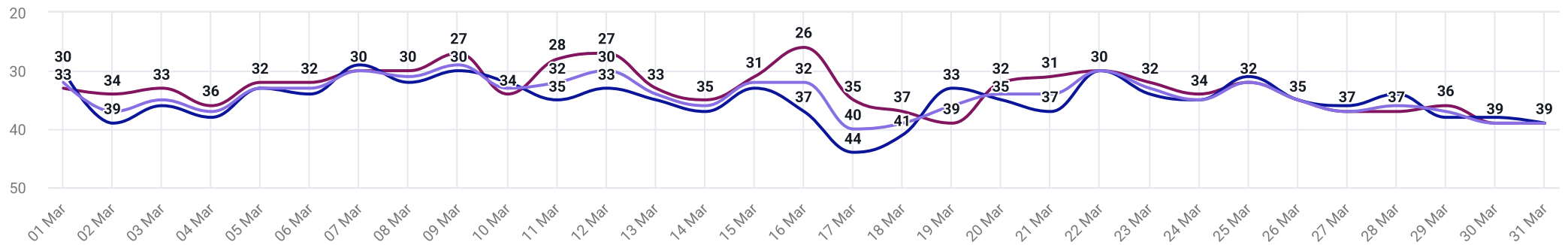
## Distribution of Keywords




Search Engines	Total Keywords	Top 1	Top 3	Top 4..10	Top 11..30	Top 100	Out of SERP	Avg. Position
	52	8	18	10	5	2	17	39
	52	8	18	10	5	2	17	39
	50	7	14	15	3	0	18	39
	50	7	14	15	3	-	18	39

## Average Position Trend

Average position

Mar-01 2026 - Mar-31 2026



-  Google Mobile Australia 4670, Queensland, Australia
-  Google Australia Bundaberg, Queensland, Australia
-  Average for all

# TRAFFIC METRICS

## SESSIONS

Total number of sessions in the selected period

## USERS

Total number of users who initiated at least one session in the selected period

## NEW USERS

New unique users that logged in for the first time

## PAGEVIEWS

Total number of web pages users visited during the selected period

## GOALS

Number of times users triggered a conversion event or goals

## ENGAGEMENT RATE

Ratio of engaged sessions to total sessions

## AVG. ENGAGEMENT TIME

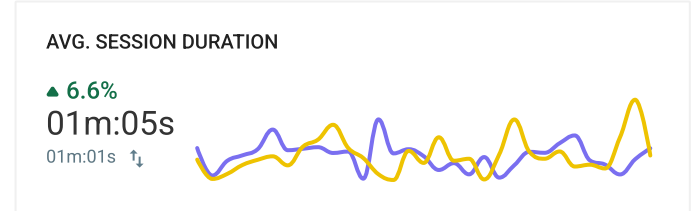
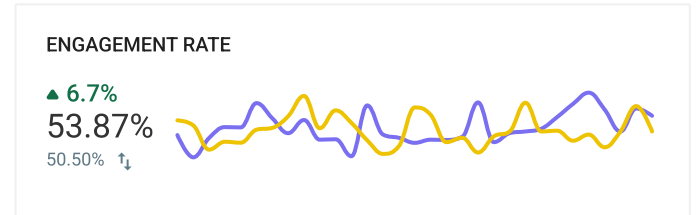
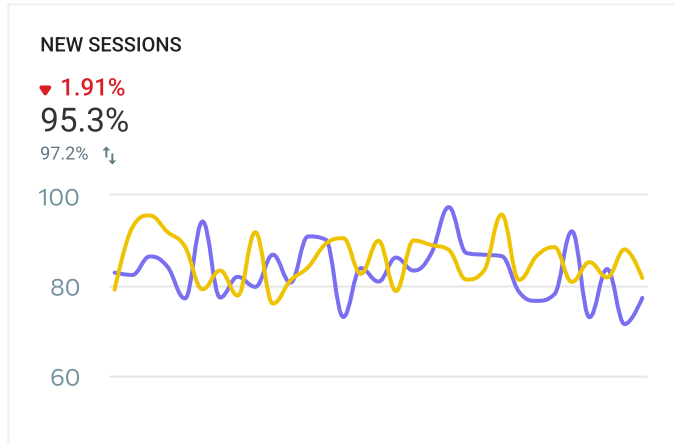
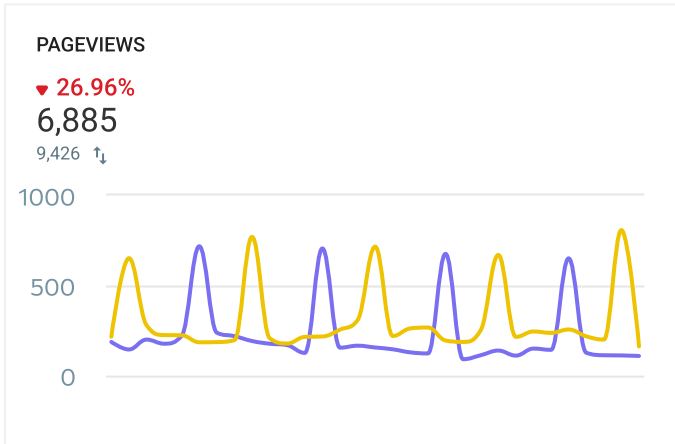
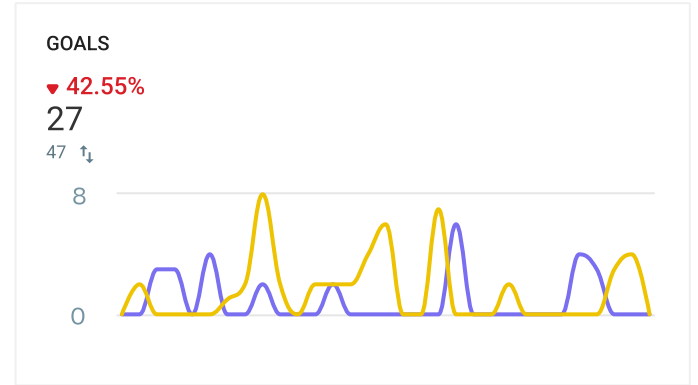
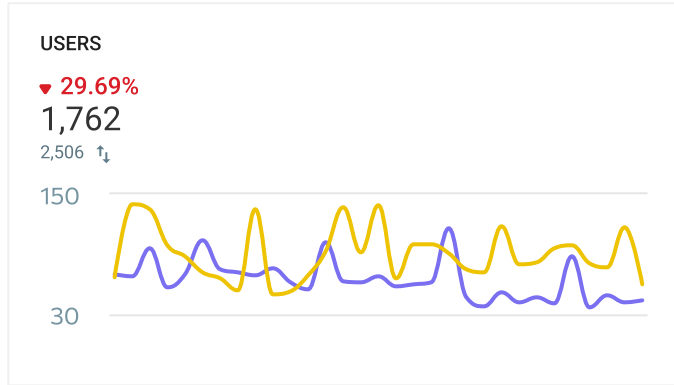
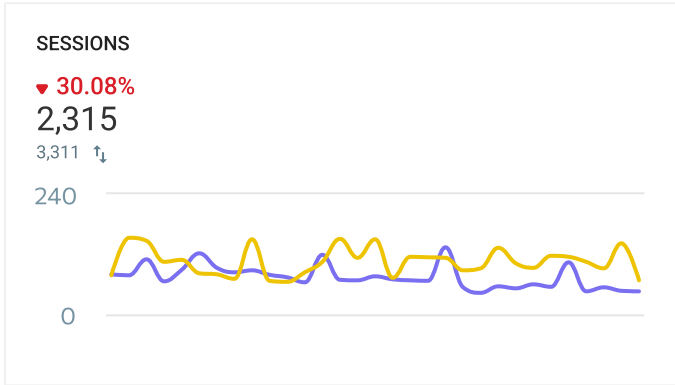
Average length of time that the website had focus in the browser



# Traffic Overview

Audience GOOGLE ANALYTICS

Mar-01 2026 - Mar-31 2026



● Mar-01 2026 - Mar-31 2026 ● Jan-29 2026 - Feb-28 2026

# Pages

All pages GOOGLE ANALYTICS

Mar-01 2026 - Mar-31 2026

## Sessions

No.	Page	Sessions	Percent of new sessions	Users	Pageviews	Average session	Engagement rate	Goals
1	/							
	Mar-01 2026 - Mar-31 2026	603	80.56%	463	772	17s	72.47%	0
2	/BoatRanges/UsedBoats							
	Mar-01 2026 - Mar-31 2026	314	29.1%	189	501	49s	85.99%	0
3	/BoatRanges/NewBoats							
	Mar-01 2026 - Mar-31 2026	301	25.18%	139	549	01m:04s	81.73%	0
4	/BoatRanges/UsedBoats/quintrex-480-coast-runner-2005-fi1321							
	Mar-01 2026 - Mar-31 2026	97	3.28%	61	107	44s	87.63%	0
5	/boatranges/newboats/quintrex							
	Mar-01 2026 - Mar-31 2026	79	11.29%	62	142	01m:10s	91.14%	0
6	/BoatRanges/Quintrex/DownloadSpecs							
	Mar-01 2026 - Mar-31 2026	70	75.71%	70	339	06s	91.43%	0
7	/boatranges/usedboats							

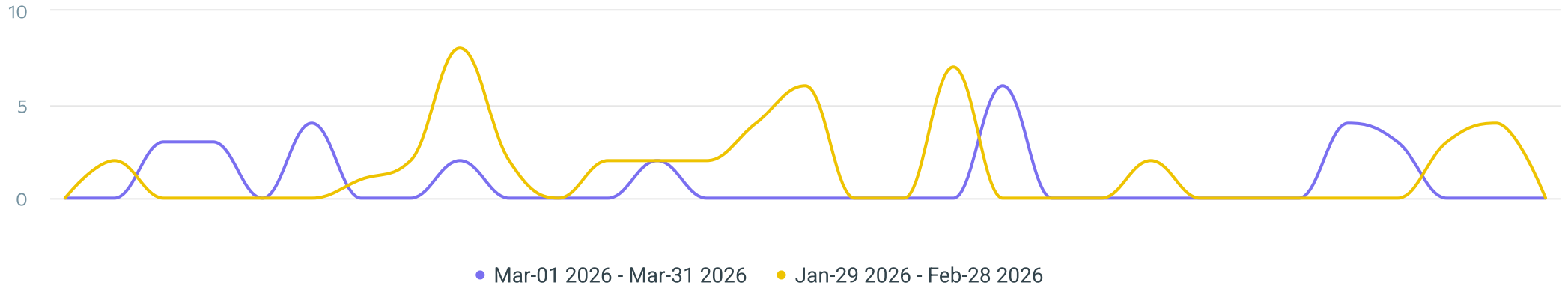
No.	Page	Sessions	Percent of new sessions	Users	Pageviews	Average session	Engagement rate	Goals
	Mar-01 2026 - Mar-31 2026	67	0%	54	109	57s	89.55%	0
8	/products/all-categories/quintrex-parts-and-accessories							
	Mar-01 2026 - Mar-31 2026	65	77.59%	58	80	24s	69.23%	0
9	/engines/suzuki/9040HP							
	Mar-01 2026 - Mar-31 2026	63	54.1%	61	95	20s	90.48%	0
10	/BoatRanges/NewBoats/quintrex-420-busta-2026-382771							
	Mar-01 2026 - Mar-31 2026	61	33.33%	51	65	33s	68.85%	0

# Conversions

Goals GOOGLE ANALYTICS

Mar-01 2026 - Mar-31 2026

## Goals



No.	Goal	Goals	Goal value
1	Book_A_Service		
	Mar-01 2026 - Mar-31 2026	14	0
	Jan-29 2026 - Feb-28 2026	20	0
	% Change	▼ 30%	
2	all_success_enquiries		
	Mar-01 2026 - Mar-31 2026	12	0
	Jan-29 2026 - Feb-28 2026	24	0

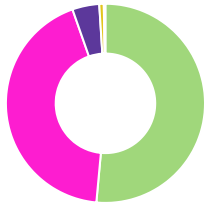
No.	Goal	Goals	Goal value
	% Change	▼ 50%	
3	file_download		
	Mar-01 2026 - Mar-31 2026	1	0
	Jan-29 2026 - Feb-28 2026	3	0
	% Change	▼ 66.7%	

# Traffic Source

Overview: Sessions

Last month (Mar-01 - Mar-31 2026) ↑↓ Previous period (Jan-29 - Feb-28 2026)

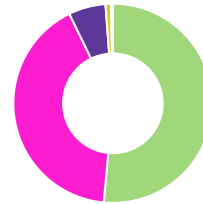
Last month (Mar-01 - Mar-31 2026)



2315 ▼ 30.08%

- Organic Search
- Direct
- Organic Social
- Referral
- Unassigned

- 1190 51.4%
- 998 43.1%
- 101 4.4%
- 17 0.7%
- 6 0.3%



3311

- Organic Search
- Direct
- Organic Social
- Referral
- Unassigned

- 1686 50.9%
- 1354 40.9%
- 197 5.9%
- 30 0.9%
- 9 0.3%

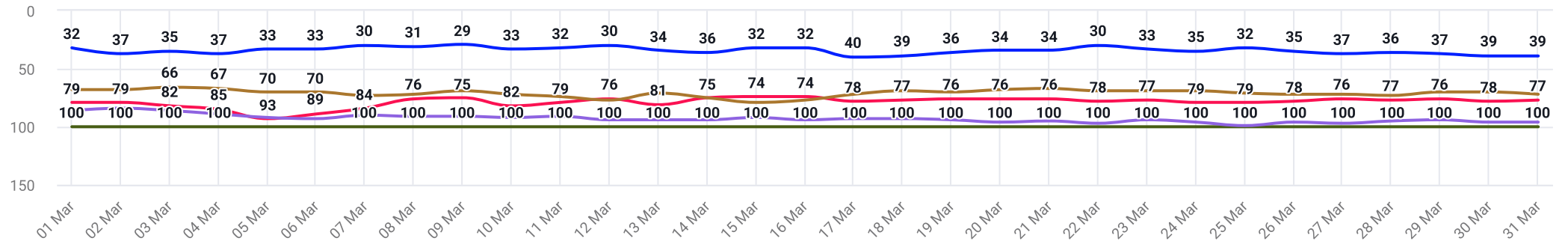
Channel	Sessions	Engaged sessions	Users	Engagement Rate	New users	Conversions	Avg. Engagement Time	Views
1 Organic Search								
Mar-01 2026 - Mar-31 2026	1.2K	841	767	70.67%	88.79%	15	103.05 sec	3.5K
Jan-29 2026 - Feb-28 2026	1.7K	1.2K	1K	69.4%	92.95%	22	96.95 sec	5.1K
% Change	▼ -29.4%	▼ -28.1%	▼ -26.9%	▲ 1.8%	▼ -4.5%	▼ -31.8%	▲ 6.3%	▼ -29.9%
2 Direct								
Mar-01 2026 - Mar-31 2026	998	368	887	36.87%	101.01%	11	24.29 sec	3.1K
Jan-29 2026 - Feb-28 2026	1.4K	439	1.2K	32.42%	100.64%	22	24.79 sec	4K
% Change	▼ -26.3%	▼ -16.2%	▼ -28.6%	▲ 13.7%	▲ 0.4%	▼ -50%	▼ -2.0%	▼ -22.2%
3 Organic Social								
Mar-01 2026 - Mar-31 2026	101	31	100	30.69%	95%	0	15.21 sec	155
Jan-29 2026 - Feb-28 2026	197	48	189	24.37%	98.94%	2	18.91 sec	278
% Change	▼ -48.7%	▼ -35.4%	▼ -47.1%	▲ 25.9%	▼ -4.0%	▼ -100%	▼ -19.6%	▼ -44.2%
4 Referral								






Channel	Sessions	Engaged sessions	Users	Engagement Rate	New users	Conversions	Avg. Engagement Time	Views
Mar-01 2026 - Mar-31 2026	17	8	9	47.06%	77.78%	1	75.24 sec	57
Jan-29 2026 - Feb-28 2026	30	12	23	40%	86.96%	1	32.5 sec	80
% Change	▼ -43.3%	▼ -33.3%	▼ -60.9%	▲ 17.7%	▼ -10.6%	▼ 0%	▲ 131.5%	▼ -28.8%
5 Unassigned								
Mar-01 2026 - Mar-31 2026	6	0	6	0%	16.67%	0	53.5 sec	10
Jan-29 2026 - Feb-28 2026	9	0	9	0%	33.33%	0	3.11 sec	5
% Change	▼ -33.3%	▼ 0%	▼ -33.3%	▼ 0%	▼ -50.0%	▼ 0%	▲ 1.6K%	▲ 100%

# Competitors Average Position Trend

Average position

Mar-01 2026 - Mar-31 2026



-  www.boatsgalore.com.au
-  ML https://www.bundabergmarineland.com.au/
-  https://www.adriansmarinecentre.com.au/
-  https://www.baycitymarine.com.au/
-  https://www.brisbaneyamaha.com.au/

HEALTH SCORE



# Backlinks

